

SIERRA MADRE NEWS

VOLUME 30, No. 5

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, OCTOBER 25, 1935

Water Level Rise Amazes Authorities

Engineers Flock Here To Study City's Settling Basin System

A phenomenal rise in the water levels of the Sierra Madre city water wells has attracted the attention of engineers of the Los Angeles Flood Control district and of several Southland cities who spent several days late last and early this week going over the records here and inquiring into construction of the city's spreading ground and settling basin system. They were unanimous in pronouncing the water conservation system responsible for the city's increasing water supply.

Their investigation, first of all, showed that Sierra Madre is the only city other than Arcadia drawing water from the so-called "Raymond Hills" water basin that has reported any increase in levels of their wells.

Complete figures relating to the underground water supply go back only as far as 1928, although incomplete reports give a partial picture since 1924. In the past 10 years, figures reveal, water levels in Sierra Madre's underground storage has steadily fallen, until this year.

As a comparison, figures for 1913 reveal a high point, when water was reached only seven feet below the surface. In that year the level varied according to the season and demands, dropping to a low of 22 feet below the surface. In 1925 the high point was 159 feet 5 inches, and the low point 137 feet 4 inches, a difference of 152 feet in the respective highs and 147 feet in the lows.

From 1928 the water levels dropped precipitately. The high point in that year was March 28, at 144 feet 8 inches. Low came in September, at 179 feet. Last year's high point was 175 feet 1 inch; with the low at 199 feet 2 inches. The low level came within three inches of equaling the all-time record of 201 feet reached in August, 1931.

This year's rise in water levels (Continued on Page Eight)

FEAR ATTACK ON THE CITY THURSDAY P.M.

"We are fully prepared to keep the situation well in hand," stated Chief of Police Gordon McMillan in a communiqué from Sierra Madre police headquarters yesterday, as the city's armed forces massed along the foothill front to repel the attack which reliable sources consider inevitable on the night of October 31.

The community's mobil forces, consisting of a V-8 sedan, three fire trucks and a second hand motorcycle, have been put in trim in the event of a raid. Boy Scouts, Red Cross workers, Volunteer Firemen, the C.Y.P.S. and the Junior Forum are standing by to throw their entire strength to the support of the cause.

However, official sources consider it likely that the latter two organizations may withdraw support at the last moment and go out and ring a few doorbells themselves. April Fool!—uh—sorry, we mean Happy Hallowe'en. All Hallow's Eve is the coming Thursday, so don't be surprised at most anything. But the police promise to be rough with rowdies and six extra officers will be deputized to cope with the mail.

Evans Celebrates Birthday And 29th Year Of Residence

The town of today is a vastly different place than the town in which W. A. Evans and his family landed 29 years ago on Tuesday. The family came here from Indianapolis for the benefit of Mrs. Evans' health, for they'd heard of the city's wonderful climate and its general attractiveness.

Arriving at 10 a.m. Mr. Evans bought a home before noon. The next day, October 23, he bought adjoining property facing on Lima street on what later became Montecito avenue. The family resides on what was left of the estate after the street was cut through. October 24 was Mrs. Evans' birthday and the family celebrated in the new home.

"The school yard and buildings faced on what is now Kersting Court," said Mr. Evans, "and THE NEWS office occupies what was a part of the site of the school building. The only buildings in what is now the center of the business district was the Town Hall—the building still standing at Central and Baldwin avenues, and the old hotel building just north of it on Baldwin avenue.

Police On Trail Of Mischievous Boys Wrecking Building

Police are on the lookout for a tennis shoe . . . Report came to Chief Gordon McMillan Monday that vandals had broken all of the windows in the city's restroom building in Bailey Canyon, and on investigation it was found that not only had every glass pane in the structure been shattered, but the inside was littered with rocks and gravel. Footprints nearby indicated that mischievous boys were responsible, and copies of several of the prints were made for future reference.

Warning has been issued to all of the local "juvenile gangs" that continuation of such unrestrained self-expression will be rewarded very unpleasantly.

Experiment By Woman's Club Voted

Afternoon Meetings Decided Upon To Boost The Attendance

By Mildred Curtis Bolms

Comencing November 13 and continuing throughout the month, the local Woman's Club will hold its regular Wednesday meetings in the afternoons instead of before noon as has been the custom in the past. Luncheon will be served at 12:30 o'clock, to be followed by the club meeting and program.

This conclusion was arrived at by a vote after much conjecture in the ardent hope that it would assist Sierra Madre club women in being more regular in attendance. Mrs. Fletcher White, the club president, believes that an elasticity in activities and policy should be promoted at all times provided that change is for the general improvement and welfare of everyone.

In this case, the change will enable a larger number of women to partake of the unusually worthwhile mental fare which is being offered this winter; and at the same time "keep peace in the family!" Friend husband will have no opportunity to complain in that well-known way: "Oh, guess I'll have to get a snack for myself today," with that familiar resigned facial expression. And as most of the kiddies eat a hot dinner at school, there should be no reason why the assembly-hall is not filled to capacity at the next club program.

The Woman's Club has always been and will continue to be a most important center of the life of the lovely Wistaria Town. There is something there for you, something there for the other person, and something for me. Wars will come and wars will go, nations will rise and fall, of course; but living one's life as beautifully as possible, must, too, go on; and that is only done when kindred souls unite together!

Parties and plans, plans and parties, believing that the old saying still holds good: "all work and no play makes Jack a dull boy;" our clubwomen are devising a method whereby business and pleasure can be adroitly combined. Which all means that Mrs. George M. Lehner, the indefatigable, and Mrs. W. E. Farman are pooling talents and energy and are giving a card party on November 6 in the home of Mrs. W. J. Lawless, who has graciously opened her house for the club.

Dessert will be served at 1 p.m. followed by bridge, 500 and other games. It is needless to add that the Chairmen would appreciate early reservations, as this naturally facilitates matters.

Pioneer Merchant Has 87th Birthday

Charles Clark, of 693 Manzanita avenue, one of Sierra Madre's oldest residents, celebrated his 87th birthday at his home on Wednesday. His son and daughter-in-law from El Segundo, drove here for the birthday party, and stayed for a day's visit. Mr. Clark operated the city's first store.

Local Girl To Appear In Pasadena Recital

Miss Moreland Kortkamp, of 32 Park avenue, will present a recital at the Church of Truth, October 29, in the City Hall. The meeting originally scheduled was postponed when Herbert Hoover, Jr., chairman of the committee, was called to Arizona on business.

Sexson Raps Politics In U. S. Schools

Public Education Must Be Dictated Solely By The Public, Says Educator

Broadly regarding the U.S. system of public education as a structure which is and should remain subservient to the will of the people, an institution dependent on government support but one that must remain free of government control, John Sexson, superintendent of the Pasadena schools, sounded a challenging note to the people in a talk before the Forum here Tuesday night.

"The public schools must teach what the people want taught, and must not teach what the people don't want," Sexson stated. "So we find that the school has ignored the fundamental social problem of destroying poverty, and has instead focused on our own old individualists philosophy of how to run the race so as to escape poverty . . .

"All of us have been fearful of condemning the money barons and the 'bosses' for the reason that we all have figured that some day perhaps we ourselves might be in their shoes . . . the old American story of 'from log cabin to the White House' . . . So, while we find the schools instructing children how legislators are chosen, and how votes are cast—they get no hint of such realistic practices as lobbying . . .

The speaker outlined the far steps between political democracy and social democracy, pointing out that political equality came only by gradual stages. Thus, he declared, must advanced theories of education be propagated, slowly as the public itself becomes enlightened. This, a member of the audience remarked during open forum discussion, seemed like "the chicken or the egg" riddle.

Summoning the Tennessee "monkey trial" as an example, Sexson said that to attempt to distort natural facts in the schools is as silly and futile as it would be to try to change the diameter of a specified circle by legislative control.

In this case, the change will enable a larger number of women to partake of the unusually worthwhile mental fare which is being offered this winter; and at the same time "keep peace in the family!" Friend husband will have no opportunity to complain in that well-known way: "Oh, guess I'll have to get a snack for myself today," with that familiar resigned facial expression. And as most of the kiddies eat a hot dinner at school, there should be no reason why the assembly-hall is not filled to capacity at the next club program.

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Federal Funds To Be Asked For New Traffic Artery

Final improvements in the opening of North Figueroa street, now under construction as a time saving traffic artery connecting Pasadena and Los Angeles, may be made by means of Federal funds and State allocations. A sum totalling \$2,148,800 is being sought for work on the link, which when completed will solve the traffic problems of many Sierra Madre motorists who drive to westerly metropolitan business districts.

Scout Committee To Meet On Monday

A meeting of the local Boy Scout committee will be held at 7:30 Monday evening, October 29, in the City Hall. The meeting originally scheduled was postponed when Herbert Hoover, Jr., chairman of the committee, was called to Arizona on business.

CAR CONKS CURBSTONE, CALLS COPS

AT 3:25 o'clock Monday morning a resounding crash awakened Miss Mary Merrill from a sound sleep, at her 556 Oakdale Drive home. There was a screeching sound of splintered wood, a dead bump—then silence. Miss Merrill decided that it was time to call for help. Maybe Mr. Wilson had toppled over or there were burglars . . . or something, so she called the police.

Officer W. D. Richards raced to the canyon, expecting no less than a double murder as Miss Merrill had been very inconsistent over the phone. Arriving at the scene, Richards found the garage door open and an automobile piled up on the opposite curb. The emergency brake on the car apparently had slipped and the car had slipped backward down the slight slope of the garage floor, ripped the hasp off the door, and backed across the street and over the sidewalk.

State Fair Prize Oils Being Shown

Two Sierra Madre Medal Winners Exhibit Canvases At Gallery's First Show

By Vernon Jay Morse Twenty-five paintings selected from the California State Fair art exhibition are now in the Little Gallery at the City Hall. Among the many fine canvases are seven distinguished by the Jury of Awards of the fair with prizes or honorable mentions, and two of these prizes were won by Sierra Madre artists.

Recognition by the jury of an art show as well-known as our California State Fair speaks well for the rising star of our own home town art colony.

Prizes in various Southland exhibitions have rained on Sierra Madre in the last two years. Our artists have won awards in the Los Angeles museum shows, the Los Angeles county fair, the Los Angeles Library shows and the California State fair. We should have it brought quite close to all of us that the hard work which many art teachers have done and the fine exhibits which the Little Gallery has sponsored during five years of educational and cultural service are bearing very luscious fruit. We are becoming an art-conscious community and we must recognize the advantage to a city the size of ours of having the achievements of its ambitious and sincere members broadcast.

Wolfgang Reitherman won third prize for water colors at Sacramento and the writer received first prize for marines. Both pictures are in our show. J. Mason Reeves' portrait of an aviator which was shown last year in the Paris Salon and the National Academy is the first prize figure painting. Ross Dickinson's first prize decorative subject is here as are other prize pictures by Richard Mansell, Charles L. A. Smith and J. Duncan Gleason.

The general quality of the show is middle ground, no decidedly radical pictures being included.

Our opening reception will be held on Wednesday evening, October 30, at 8 o'clock. We expect many of the exhibiting artists as our guests, as well as our usual large out-of-town delegation. Come and visit with your friends; they'll all be waiting for you.

Congregational Church Members Attend Assembly

Rev. Arthur O. Pritchard, pastor of the local Congregational Church, headed the Sierra Madre delegation attending the annual Congregational assembly of the Los Angeles association of churches held in Pasadena Tuesday morning and afternoon. Rev. W. H. Hannaford, Mrs. R. J. Waters, and C. W. Jones also were present.

Ten members of the church's Young People's Society attended the Young People's rally held in conjunction with the assembly Tuesday evening. Dr. Harry Stock, of Boston, talked on the subject "Youth, Facing the Future."

12 Acre Plot Of The Yerxa Estate Sold

Fine New Home Planned For Property—Treasurer Sees City Prosper

"At no time in the history of the city has Sierra Madre experienced such a substantial upswing in general building conditions as has been increasingly evident since the first of the year," declared City Treasurer Carl Pegler this week after a survey of the new home projects and improvements throughout the community.

"The most happy aspect of the activity in real estate and building here is that we are experiencing no artificial inflation of land values—but instead a steady, fundamental improvement of conditions through the influx of well to do, cultured new home owners and residents. There is no advantage in mere swelling of population and indiscriminate building—but there is much advantage in the community acquiring the fine type of resident that has been attracted here during the past few years by the beauty of the locale and the cultural advantages offered. As for the large number of new homes now being built here, I can compliment them no better than to say that they match the beauty of the surrounding countryside."

One of the sections under extensive improvement to which Mr. Pegler has reference is located on East Orange Grove avenue, near the south-east city limits. Here, nestled in the oak forest, are six modern-California type homes nearing completion. Ranging from small, rustic studios, to larger and more pretentious residences, these homes all bear evidence to the architects' desire to design buildings in perfect harmony with the background.

On the north side of Orange Grove, M. Penn Phillips has several other homes under construction or planned. Then, further west on the same street, Hoyne Wells contemplates building a home after the Rancho style in the center of the 12-acre citrus ranch near Baldwin avenue which was formerly a section of the Yerxa estate. Mr. Wells and his wife are living temporarily at 472 Grove street, while he draws plans for their new home and works on improvement of the orchard, which he expects ultimately to put on a paying basis. The Wells moved to Sierra Madre a month ago from New Mexico, where they were in the ranching business, having been intrigued by its beauty and climate.

Other building activity is contemplated by J. J. Gingles, of Los Angeles, who recently purchased residential property from James Braden, at 152 Lowell avenue.

Rhoades New Head Of The Historians

Lee Shippey Elected Vice-President Of Local Society; To Write City's History

William Lauren Rhoades, one of the Sierra Madre Historical Society's most diligent and valuable members, was elected president of the organization Thursday night to succeed Mrs. Edith N. Hawkhurst, at the society's semi-annual meeting held in the Council chambers of the City Hall.

Lee Shippey, well-known newspaper columnist and author, was named vice-president, while Mrs. Stella Dennison was unanimously chosen secretary-treasurer for the coming year. Three new members of the society's executive board included Mrs. C. W. Brown, Miss Elizabeth Steinberger and Miss Marion Vanner.

Assigned to write a history of the early days of Sierra Madre, Mrs. Brown was appointed club historian, a new position created by revision of the by-laws at the Thursday night meeting.

Taking as his subject "Historical Gardens, Trees and other Landmarks of Early California," Charles Gibbs Adams, noted Southern California landscape architect, was the principal speaker of the evening. Mrs. E. Bentley of Pomona invited the group to participate in a historical pageant to be given next September in Pomona, while T. D. Allen, president of the Pasadena Historical Society, invited the local organization to attend his society's meetings.

FAMILY HAS 3 BIRTHDAYS ON THE SAME DATE

TODAY there will be three birthday cakes alight in the Roe family—which must make the astrological magazine salesmen pretty mad. Mrs. Gwendolyn Roe, of 169 Santa Anita Court, is celebrating her birthday at the same time as is her son, Allen Roe, of Los Angeles. And just to make it an all-around Ripley occasion, Allen Roe's granddaughter—Mrs. Roe's great-granddaughter—was born on the same day.

Hysterical Woman Tries To End Life

Slashes Wrist With Broken Bottle But Husband Saves Her Life

"I want to die!" Mrs. Harold Howell, of 58 West Carter avenue, slashed at her left arm with a jagged fragment of a broken whisky bottle Sunday night, and was saved from bleeding to death by prompt action on the part of her husband and Dr. L. M. Evans who was summoned in the emergency.

Mr. Howell was alleged to have broken the liquor bottle in the sink, during a fit of temper, then severely cut her own wrist with a piece of the glass. Howell hurriedly applied a tourniquet, which partially stopped the loss of blood. His cries for help startled Mrs. Fred Griebel, a neighbor residing near the Altadena front. Lines were down and it was impossible to establish direct communication with the Monrovia CCC camp. The indirect communication afforded through the police department here turned the trick. Richards, accompanied by District Ranger John P. Kaye, and other local forest service men, hurried to the scene of the blaze where they directed fire fighting operations.

Meanwhile Joe Swanson, volunteer fireman, was waging a single handed battle against flying sparks from live bonfire coals on the city spreading grounds. With the aid of the small engine he prevented what might well have turned into another major fire catastrophe. For some hours he braved wind and spray, wetting down the ground as a precautionary measure against possible disaster. It was not necessary to sound a general fire alarm, due to his quick action.

Graphic description of the big Altadena conflagration was brought home by Chief Richards: "The heat was so intense that workers couldn't get anywhere near the actual fire fighting line. Everything was at the mercy of the wind. People don't realize what a menace they are to the fire brigades."

"One thing—this terrible fire should make Sierra Madre even more aware of the fire precaution needed here! Also, work will probably be speeded on completion of the foothill fire truck trail, to separate the residential areas from the mountains. It is a vital necessity."

Not much actual damage occurred in the city. The streets were littered with foliage and branches, a few small dead trees blew down, several garage doors were torn from the hinges, and a couple of street lights were blown from the poles, but the dry earth prevented reoccurrence of last season's extensive tree loss.

Vetter Mountain lookout station yesterday reported continued low humidity, the instruments recording 7 to 10—as compared with the normal 40. This circumstance still makes for the most dangerous fire hazard that has existed in the Sierra Madre region, fire officials state.

Local Track Now Rated As First In Land

Entry List For Santa Anita Includes Every Great Stable In Nation

Next month will see completion of the extensive improvement and beautification program which the Los Angeles Turf Club has underway on the grounds of the Santa Anita racing park. In excess of \$250,000 is being expended in getting the park in readiness for the second annual winter racing season, scheduled to open Christmas day and continue through February 29th.

Purely from the spectator's viewpoint, the park will be unrivaled for convenience, beauty and comfort. Major building construction includes a 400-foot, 13-row steel open bleacher section along the west terrace, which will seat an additional 4,000. Side entrances to the grandstand have been razed, and wide stairways have been built to the main terrace to provide elevated standing room for about 3,500 people. Grandstand dining facilities have been doubled, and the portions of the clubhouse open to the public is being materially enlarged.

The infield of the track, last year no more than a bare meadow has been beautifully landscaped. At each turn is a cluster of tall palms, seven acres are devoted to flower beds, and the remainder will be put in lawns, with paved walks and benches for spectators. Additional betting booths have

been installed back of the tote board, and a pedestrian tunnel has been constructed under the track from the main terrace to the infield.

As for the horses—the forthcoming meeting will provide the finest racing in the history of the sport, according to the entries already received from the country's leading stables by Dr. Charles H. Strub.

A. G. Vanderbilt, a visitor here during the last meeting, has arranged to bring Discovery and a large string of first grade thoroughbreds—Discovery heading the season's money horses, with \$248,475 won. Of the fourteen horses which proved most valuable to their owners in the last year's racing, nine had their colors represented at Arcadia last meeting, and the entire list will be here this winter.

As for the coming meeting's big event, the \$100,000 handicap to be run February 22, predictions are being offered even at this early date as to the possible "horse to beat." Number 1 must remain Discovery, but A. A. Barnard's son of Peanuts, Top Row, must merit plenty consideration as the announcement comes through that he'll be piloted by George Woolf, probably the smartest money rider in the game.

Azucar, winner of the \$109,500 purse last February, will be ridden by Jockey Pete Keiser, highly regarded rider who has been of the turf for two years. John Bojsak, contract rider for Vanderbilt, is tailed to be on Discovery in important races here. The Milky Way Farms have acquired the services of Albert Robertson, a smooth riding boy who was here with the C. V. Whitney stables last year, while Whitney has signed Bobby Jones the California star.

Famous Meglin Kiddies

The only child training school of its kind in the world. Teaching every branch of dancing; Voice and Drama for Stage, Screen and Radio appearances. Tap, Ballet, Toe, Acrobatics, Personality Singing. All branches of the Drama Promotes physical perfection and mental alertness.

Its a distinction to be a 'Meglin Kiddie'

Meglin Dance Studios

201 Colorado Theatre Bldg. Masonic Temple 204 W. Foothill, Monrovia

LYRIC THEATRE

FOOTHILL BLVD.
MONROVIA • PHONE 3522

—Five Days Starting Friday, October 25—
—Two Outstanding Features—

The king and queen of rhythm on their gayest dancing spree!



with Edward Everett Horton, Helen Broderick, Erik Rhodes, Eric Blore
Directed by MARK SANDRICH



with GEO. BRENT



Today, Saturday and Sunday — October 25, 26, 27
JACK LONDON'S "Call of the Wild"

ROBT. YOUNG

"Calm Yourself"

MADGE EVANS

Tonight — Special Added Attraction

"MANNY" NATHAN'S AMATEUR VAUDEVILLE & FUN SHOW ON THE STAGE SATURDAY NIGHT

50

SUNDAY NIGHT
ATTRACTION
ADDED

300

MONDAY
ADDED
ATTRACTION

FREE Music Lessons on the Stage to Children Saturday
Inquire at Office of Bard's Colorado

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated.

Margaret Fitch	Oct. 25
Sammy Embree	Oct. 26
Ben Lyon	Oct. 26
John Graham, Jr.	Oct. 27
Emile Smith	Oct. 27
Lols Pickett	Oct. 28
Mrs. Henry M. Olsen	Oct. 29
Mrs. Augusta Coats	Oct. 29
Jack Hosford	Oct. 29
Mrs. F. D. R. Moote	Oct. 29
Ronald Pulling	Oct. 30
Mrs. Emilie Smith	Oct. 30
J. P. Schaefer	Oct. 31
Lillias Dowding	Oct. 31
Earl Topping	Oct. 31
Eugene Colbert	Oct. 31
Mrs. E. D. Robertson	Nov. 1
Raymond Wheeler	Nov. 1

Tugwell To Speak At The Coliseum

Rexford Guy Tugwell, under-secretary of agriculture and firebrand of the Roosevelt Administration, will address a mass meeting at the Olympic Auditorium in Los Angeles at 8 p.m. Monday, October 28th.

Tugwell is recognized as the top flight liberal in Washington. He ran interference for the AAA and took most of the pounding for his pains. He has been the advance guard for many of the administration's moves and has been roundly denounced as a radical.

Senator Culbert L. Olson, chairman of the Democratic State Central Committee, will be chairman of the meeting and introduce Tugwell.

CHURCHES

Bethany Church

The Little Stone Church

Rev. Stewart R. Sheriff, Pastor

Sunday—

9:30 a.m.—Bible School.

11:00 a.m.—Morning Worship.

"What is Expected of a Christian in the World Today?"

1:15 p.m.—Three Christian Endeavor Societies.

7:30 p.m.—Evening Meeting.

"The Book of Revelation."

Tuesday—

7:30 p.m.—Monthly meeting of

City Solicitor Phil Dodson drew

Lees into a corner. A minute later

Dodson lighted a cigar.

"Meet Grandpa Lees," Dodson

shouted to the Councilmen, who

were soon all smoking cigars.

The happy Mr. Lees didn't need

any coaxing to tell that a husky

7-pound son had arrived at the

Los Angeles home of his son,

Richard W. Lees on Saturday.

"I haven't taken that matter up

yet," said Lees when asked the

youngster's name.

TOUCH OF THE ORIENT AT CHURCH AFFAIR

The atmosphere of the Orient will prevail on November 2nd when the Womna's Guild of the Church of the Ascension presents a very interesting program. Crysanthemums will be used in the decorations and the hostesses will be dressed in Japanese costumes. Through the kindness of Dr. and Mrs. W. Jarvis Barlow, Japanese films have been obtained for the entertainment, and Japanese girls will do a number of native dances. Dessert will be served at the beginning of the program, and everyone is invited to be on hand at the Parish House at 7:30 p.m.

WEALTHY TOURISTS ARE SOUGHT BY CLUB

With the close of the San Diego Exposition November 11 and a great array of sports events scheduled for Florida and other southern and European resorts this winter, the All-Year Club has launched a National advertising campaign designed to produce a winter tourist season rivaling the record influx of wealthy visitors here this last summer.

"The fall campaign has been based upon a system of checking past results which makes it strategy as nearly an exact scientific effort as we believe has ever been achieved," said Milton Hollingsworth, local director of the club yesterday.

"The All-Year Club's advertising last year won the grand National prize and the campaign which will appear during the next four months has been designed to attract wealthy winter tourists to this area."

CARD OF THANKS
M. A. Hawkes, of 196 West Montecito, wishes to express his thanks to his many friends and neighbors for the lovely birthday gifts and wishes received by him on his 95th birthday.

ARCADIA

— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10¢ and 25¢

Fri. Sat.—October 25, 26
"March of Time"

"SHE" with Randolph Scott, Helen Hayes also

"After the Dance" with Nancy Carroll, George Murphy

Sun., Mon., Tues.—Oct. 27-29
"Naughty Marietta" with Janette McDonald and Nelson Eddy also

"MURDER MAN" with Spencer Tracy, Virginia Bruce

Wed., Thurs.—October 30, 31
"PURSUIT" with Chester Morris, Sally Eilers

"Mon on the Flying Trapeze" with W. C. Fields

Forget-Me-Not To Be Sold For Aid Of Disabled Veterans

The local, Foothill Chapter, No. 55 of the Disabled American Veterans of the World War, an organization composed exclusively of those who were wounded, gassed or disabled by reason of their World War military service, is conducting its annual "Forget-Me-Not" day drive in this city, Saturday, November 9th.

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Senator Culbert L. Olson, chairman of the Democratic State Central Committee, will be chairman of the meeting and introduce Tugwell.

BIRTHDAY DINNER HELD FOR CHARLES LE VA

Charles Le Va was guest of honor at surprise birthday dinner on Sunday at the home of Mr. and Mrs. Stephen Petsel, of 461 Sturtevant Drive. Guests included Mr. and Mrs. M. S. Kile, Mr. and Mrs. V. R. Kile, of Long Beach; Mr. and Mrs. Leo Stork, of Altadena; Mr. and Mrs. Ben Petsel and Mrs. Irene Marquette, of Los Angeles; Mr. and Mrs. Le Va, Mrs. James Dewey, Miss Grace Frybill and Loraine Petsel.

PLAN SOCIAL AFFAIRS FOR IOWA VISITORS

Miss Grace Frybill of Iowa City, Iowa, is the houseguest of her aunt and uncle Mr. and Mrs. Stephen Petsel of 461 Sturtevant drive. Many social affairs are planned for her before she returns to her home after the holidays.

THERE'S A GRANDSON NOW IN THE ALLEN FAMILY

Mrs. Cecily A. Allen received word on Saturday that her daughter, Mrs. Harvey Hall, of New York, was the proud mother of a baby boy, born on Friday evening.

GARDEN PARTY HONORS WHITE SHRIE HEADS

The lovely gardens of the home of Mr. and Mrs. Harry Long at 83 East Central avenue, was the scene Sunday of a delightful garden party to which 17 guests were bidden. They were the Worthy Priestesses and Past Watchmen of the White Shrine.

ORIENTAL and PERSIAN

RUGS

Have romance and history woven in each figure and symbol. Let us call and tell you the complete story woven in your rug.

No Obligation

Twenty-five years experience in fine Rug Repairing, Moth-Proofing and Cleaning . . .

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2620 E. Foothill Blvd.
Pasadena



Decorations to Doughnuts

Everything for a gala Hallowe'en party may be secured at Pasadena's Hallowe'en Store—The MODEL—

Party Favors and Decorations . . .

Table Covers, Napkins, Lanterns, Decorated Crepe Paper, Seals, Cut Outs, Paper Hats, Black and Orange Candies, Candle Holders, Paper Horns, Snapping Bon Bons, Centerpieces, Blowouts, Serpentine, Masks and Card Board Skeletons—for artistic parties or the spooky, scary kind—Novelty Department—

Hallowe'en Cake Decorations . . .

Cat Heads, Cats on Moon Faces, Witches, Bats and Moon Faces made out of sugar and egg whites to decorate the home-baked cake—Novelty Department—

Refreshments . . .

Cider, Apples, Popcorn, Model Baked Doughnuts, Orange and Black Bread made to order for Sandwiches, Cat Faced Cookies, Hallowe'en Petits Fours and large Cakes, and Fancy Ice Cream—

Free Parking—CO 2611, ZENITH 2611—Free Delivery

Ellen's Beauty Shoppe

(Formerly Lauretta's)

New Ray Machineless \$6.50
Permanent Wave \$1.95
Regular Permanents \$1.95
up from

We specialize in Bleaching and Tinting

Baldwin Avenue and Central (upstairs) Phone 87

The only "ADVANTAGE" you can expect from bigger cleaning establishments is a higher price . . .

Our service in cleaning, dyeing and tailoring is the BEST you will be able to find anywhere. It is both convenient and sensible to trade in Sierra Madre.

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PUT YOUR CAR IN CONDITION FOR WINTER DRIVING !

Avoid Unexpected Breakdowns

Brakes, Spark Plug, Compression Test, Battery . . .

NORM'S GARAGE

Plymouth and Dodge Agency

DAY PHONE 164-1 NIGHT PHONE 293-4

County Has 900,000 Tax Bills Ready

New State Law Calls For Local Publication of All Delinquents

More than 900,000 real tax bills are being prepared by County Tax Collector, H. L. Byram, 750,000 of which will be mailed to the tax payers beginning next week.

These statements will be in the hands of the property owners not later than the first week in November. It is estimated that some 450,000 parcels of mail will be sent. The first installments of 1935-36 taxes will become due and payable November 1st, and will become delinquent December 5th, at 5 o'clock p.m. One-half of the realty tax and all of the secured personal property taxes are payable in the first installment.

Mr. Byram calls attention to the fact that under a new law adopted at the last legislature, the delinquents in the various incorporated municipalities of the county will be advertised this coming fiscal year in local newspapers of the respective cities. The published notices will include description of delinquent property and an alphabetical index of the owners.

In Sierra Madre last year approximately 930 parcels of property were delinquent for county taxes but Mr. Byram expresses the opinion that the number will be less this year.

During the past ten days more than 250,000 unsecured personal property bills have been mailed, at the rate of about 30,000 a day.

Public utilities for the first time since 1910 will be billed for county, city and school district taxes. This new source of revenue is expected to increase by more than \$10,000,000 the amount of money the tax collector will receive this year.

Townsendites To Rally At Brookside Park Next Sunday

With the knowledge that 175 more Los Angeles delegates were aboard a special 14-car Southern Pacific train, enroute to the Townsend National convention in Chicago, to voice the insistent demands of believers in the Townsend Plan, the local Townsend club meeting on Monday evening evidenced a supreme confidence in its results.

Mrs. Rigney, one of the aggregation to wish them "God Speed" at the station, told of the drama, the hope, trust and all important faith apparent in the rousing send-off given the travelers.

This delegation was the last of the 584 Los Angeles representatives. Dr. Townsend expects a very possible 50,000 persons may attend the meeting.

Mrs. MacDowell brought much interesting news from a meeting of Club 93 of Los Angeles on Sunday, quoting Mr. McClellan of Ventura, a four-time delegate to the National Republican convention and present delegate to the Townsend rally, as saying, "Chicago conventions are old stuff to me, but this time I am going to do something to help and uplift humanity. Now that I am a 100 per cent Townsendite, I've forgotten I ever was a Republican."

Mr. Highley, with his characteristic fire, addressed the club for the last time prior to his leaving for Chicago and his parting shot was, "We are ready to strike—watch us." Mrs. MacDowell urged every possible attendant to the Nation-wide mass meetings held concurrently with the Sunday session in Chicago. The meeting for this area will be held in Brookside Park, Pasadena. A Nation-wide broadcast will bring Dr. Townsend's address.

—Eleanor Langstaff.

We Are Equipped to Handle Any Size Job and Offer Quick Service. Get Our Prices on Job Printing—Sierra Madre News—Phone 48

Major Motor Accidents in State



Eight persons a day are killed and 125 injured by motor vehicles in California and with a very few exceptions the ninety daily accidents taking this terrible human toll are avoidable! That is the startling finding of the public safety department of the Automobile Club of Southern California, which consistently urges thoughtful, careful, considerate driving as the potent remedy. Of last year's 32,739 accidents the classifications illustrated above represent over four-fifths.

Visitors Not Hit By New California Income Tax Levy

For the information of residents and citizens of other states, who spend or contemplate spending an indeterminate time, as tourists, or winter or summer visitors, in the State of California, Charles J. Colgan, Commissioner, states that the new California Personal Income Tax of 1935 will not cost them one cent unless they derive taxable income from sources within this State. Nor will their sojourn in this State for more than six months during the taxable year, or the maintenance of a permanent place of abode within this State give rise to income tax liability unless they are actually and legally domiciled within this State, or receive income from sources within this State.

FRANKNESS OF YOUTH DELIGHTFULLY TOLD

The humor that lives in the frankness of modern youth is depicted in "Fly Away Home," New York comedy hit by Dorothy Bennett and Irving White, which takes the stage of the Pasadena Community Playhouse on Tuesday for a two weeks' engagement.

Elizabeth Young, Broadway actress; Gaby Fay, English favorite; Guy Usher, well-known stage actor, and Nestor Aber and Lee Van Etta are in the cast, the play is a delightful and charming human comedy of youth as it is today.

MAN AND WIFE GET THE LIMIT OF DOVES

Mr. and Mrs. E. P. Bradford of 735 Canyon Crest Drive, motored to Chino Sunday where they spent the day dove hunting. Mrs. Bradford reported they took the limit.

Low Winter Fares Will Boost Travel To The Southland

Sensational reductions in round-trip winter fares from the East to California, the Southwest, and the Pacific Northwest were announced yesterday by F. S. McGinnis, vice-president of the Southern Pacific, who wired the news to company representatives from Chicago where he has been meeting with executives of other lines.

"These fares should be very helpful in bringing more winter tourists to the West this winter," stated McGinnis, "and consequently should be an added stimulus to improving times, for tourists dollars are active dollars, important in western community life. Travel has increased materially during the last year, particularly this summer, and Southern Pacific and its connecting lines, feel that these very low fares will accomplish a great deal in keeping the tide of travel rolling Westward, particularly in view of the increasing number of people taking vacations in the winter time."

Under the reduced fare program, first class fares will be on sale from December 1 to February 15 in eastern territory on virtually the same basis as the summer excursion fares. Round-trip tourist and coach tickets will be substantially reduced in cost, will be in effect from November 11 to May 14.

Expand Plants To Turn Out The 1936 Chevrolet Cars

M. E. Coyle, president of the Chevrolet Motor Company, revealed yesterday that the company has completed during the current year a \$25,000,000 program of plant expansion, increasing the production capacity of the ten Chevrolet assembly plants in the United States by 25 per cent, and raising the capacity of the company's own manufacturing plants, devoted to the making of axles, engines, transmissions and other units to enable them to keep pace with the enlarged assembly plants.

Announcement of the virtual completion of the company's 1935 expansion plans was made by Mr. Coyle as incidental to his statement that all ten Chevrolet assembly plants have been changed over within the last several weeks to produce new models of the Master Deluxe and Standard Chevrolets for 1936, to be introduced in November, and that the manufacturing plants and assembly plants are already producing the new cars.

The expenditure of \$25,000,000 was made for the erection and equipment of new buildings at assembly and manufacturing plants, and for the re-equipment and complete modernization of existing buildings. Production is increasing daily, Mr. Coyle said, and the company will have built an ample supply of the new models to stock its 10,000 dealers with the 1936 cars before their introduction early next month, and to insure immediate delivery to retail purchasers on and after announcement day. Increased schedules have been set for November and December, in order to replenish dealers' stocks as rapidly as is necessary to provide for quick deliveries to purchasers.

Conscription Of Bards Suggested Battle Defeatism

The United States should conscript immediately an army of poets, the Ebell Club of Los Angeles was told on Tuesday by Lucia Trent and Ralph Cheyne in these Sierra Madre's first program for this season. This army should fight against depression and the defeatism which underlies crime, divorce and war. "A battalion of bards should be drafted at once to wage bloodless war for a rebirth of faith in ourselves and each other and America's future," urged Ralph Cheyne, poet, editor and lecturer.

"Poetry," he said, "is the best preparedness, being preparedness not for destruction but for more imaginative and sympathetic social reconstruction. A book can do more good than a battleship. 'Uncle Tom's Cabin' won the Civil War; the Bible has done more good than all armies and navies combined—much of the Bible is poetry and a song can rouse a people. Why should this administration and every other continue to ignore its available poetry power? Let nations conscript poets now instead of soldiers tomorrow."

"Poetry is the most effective force for both world peace and individual rehabilitation. It combats fascism and nazi-ism by striking at their roots in the passions, giving controlled expression to emotion and making ideals be realized. Its fortifications are the strongest, being of the spirit."

TYPEWRITERS

All Portables—High Quality Rebuilt Typewriters. Adding Machines. Supplies, Repairs . . .

C. M. Hightower

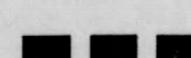
at Woodson Jones, 27 N. Baldwin. Phone S. M. 32.

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Road Action Lubrication

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321 West Central Avenue at Lima Street
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SATURDAY, NOV. 2

A NEW CHEVROLET



The only complete low-priced car

WILL BE ON DISPLAY AT  ALL CHEVROLET DEALERS

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No more drafty corners!
No basement needed!
No smoke or soot!
No attention required!
Best of all—
it's economical to buy
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A new FORCED AIR Gas FURNACE

Heat and ventilation in winter, fresh air in summer, healthful atmosphere during all seasons...are yours with a new, scientific Forced Air Heating Unit.

This ultra-modern type of gas furnace requires no basement installation. It can be housed in a closet or may occupy an out of the way corner of the service porch. See it! Acquaint yourself with its year-round usefulness. Observe its compact, modern construction.

Your dealer or your Gas Company will be glad to show you this heater and answer your questions.

In Los Angeles . . . See the new PALMER STEEL HOUSE latest in construction and furnishings—Wilshire and Windsor Blvds.

Natural Gas
inexpensive with
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THE SIERRA MADRE NEWS

SIERRA MADRE, CALIFORNIA

Published every Friday
L. R. GOSHORN
EDITOR AND PUBLISHER
TELEPHONE 48
9 Kersting Court

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One year, \$2; Six months, \$1.25;

Three months, 75c.

Singing and making melody in your heart to the Lord. —Eph. v.19.

Strive to carry thyself with a total resignation to the Divine Will, that God may do with thee and all thine according to His heavenly pleasure.—M. de Molinos.

Are Sierra Madreans Like The Chinese?

By NOUREDDIN ADDIS—
Sierra Madre Magazine Writer and Former Newspaper Editor

ONE PERENNIAL boast of Chinese savants is that China is never conquered. Ravished, trampled, enslaved—yes! But always in the end the patient, relentless swell of Chinese blood, of China's thought, tradition, her way of life, rises to engulf the victors. Dominant metaphysically rather than physically, China remains China.

And somehow Sierra Madre is like that.

In the laps of a generation Sierra Madre welcomes wave after wave of new inhabitants. With each influx comes a sprinkling of up-and-coming go-getters, on fire with modernity, radiating words of promises like a newly-created sun. Projects to "put Sierra Madre on the map" to attract the world, to make of her quiet streets and shaded canyons a new "this" or a "second that." "National publicity," says one of these human-dynamics, "that's the answer. That'll draw the tourists . . ."

"A mammoth motion-picture studio," another raves, "colossal! Biggest on earth! Watch our smoke . . ."

"Pays to be cautious at the start," warns a third (there's a rheostat, evidently, somewhere about this dynamo), "and circumspect. Say a button factory, or a fertilizer works—if only we could get these long-haired natives to stand for the smell, and had the

raw materials . . ."

"Raw materials," the first speaker echoes with a twisted grin. "That's what Sierra Madre ain't got nothin' else but . . ."

The California sun shines. The seasons run their cycles. The same individuals, slightly older, much less conventionally attired, are in their favorite spot—the beach outside the P.E. station.

"Move on foot to widen Grand View," one snorts indignantly after a long silence, "want to connect up with Pasadena direct. Through route . . ."

"Always some fool project," another comments in slow even tones of accustomed martyrdom. "Always trying to spoil the town. We no sooner knock one crazy idea on the head than another pops up."

The third man frowns and shakes his head. "Then somebody's start a tourist camp and we'd have cars roaring through at 60 miles an hour, and—Speech fails."

"Sooner or later," the first speaker nudges nodding sagely, "one of these outrages will be put across. Only a matter of time. Law of averages. Can't all fail. Then the only thing left for us to do will be to move back farther into the hills . . ."

Sierra Madre has wrought her alchemy.

And Sierra Madre remains Sierra Madre.

Thirteen Year-Old Editor Publishes Paper

John P. Proefrock, Editor and Publisher.

Similar words on newspaper mastheads are commonplace throughout the country.

But on the masthead of the Pembroke Herald, of Pembroke, N.Y., it represents a situation probably not duplicated anywhere in the United States. For John P. Proefrock is only 13 years old and the Pembroke Herald is the only newspaper in that community.

Copies of the 6 by 8 inch 4-page weekly were being passed from hand to hand in Sierra Madre this week, having been sent originally to Mrs. Lillian Millman, a next door neighbor of the Proefrock family, who is now visiting her daughter, Mrs. Augusta Coates, of 240 East Central Avenue.

Young John P. Proefrock, Editor and Publisher (such business acumen and initiative deserves full use of the title), is also the editor of the Corfu High School newspaper.

The Herald, written, set up, printed, and distributed by the Editor and Publisher, has a circulation of 40 copies. Pembroke is a community of about five hundred.

A Retarded Spark

By ALFRED JAMES DEWEY—

Artist, Illustrator and Formerly of Philadelphia Inquirer Staff

FOLKS, I'm in bad with Mr.

Goshorn and THE NEWS for not "coming through" with my copy after accepting the invitation to contribute to that most entertaining and noteworthy edition of last week. I presented my regrets and alibi for not being able to appear among such noted writers as graced the pages of that celebrated edition, but if there is one thing more difficult for a man to do than explain to his wife why he came home Wednesday night when he was expected Tuesday morning, it is trying to alibi to an Editor. A man may get away with it with his wife, providing he is willing to listen to the incident from time to time for the next five or six years, but the Editor, never. He'll look at you witheringly over his glasses 'till Kingdom come.

That's my predicament. My alibi has been thrown into the waste basket—so I appeal to you. If you believe my alibi, give him a ring, won't you. Here goes for the alibi:

When I received the invitation I was preparing for a painting trip with Dr. Lloyd Krebs in his beautiful camp coach. During the search for my red flannels—we anticipated cold nights—I noted such thoughts as occurred to me on the importance of a newspaper to its community, such as "A newspaper is the axle on which the town revolves"—"A town is not a town without a newspaper



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fractured to dim the sunset glow ing and dish washing. And so to home.

We reached a dry lake near La Quinta, south of Indio. Cooked dinner in the coach-washed dishes. Too tired to write.

Up at dawn. Made sketches of mountains showing deep shadows. Prepared breakfast: grapefruit, bacon and eggs, cereal—washed dishes. On our way. Through the date palms—go and see the ripening dates, especially a grove on the Palm Springs road that the owner has thoughtfully left without the protecting paper bags—they are a golden brown. Thousands of bunches. I could write there; but only of golden dates—draw your own conclusions.

The leg of our trip to the Salton Sea was hot and uninspiring except for the sea itself. It was as blue as turquoise: a great flat magnet drawing the rich blue from the sky and locking it in its depths. Lunch time and dishes to wash. Too hot to write . . . or think . . .

We turned westward toward Julian. Over one of those endless straight roads that finally is swallowed up in the rolls of brush-covered hills. The gentle breeze was increasing to a gale as we went up and up to meet the sky line that always dropped behind the next mountain. We were getting plenty of thrills, but not paintable ones. That's the trouble with painting: you have to find a thrill that is paintable.

Straitening out at the summit of a grade we found such a thrill. A mountain meadow surrounded by rolling desert hills on one side and a towering range on the other. It was a friendly meadow; soft green willows; cotton pods; patches of purple brush that formed rhythmic patterns; rolling clouds piled above the dark blue and purple peaks to the East; cattle grazing in the shadows of the clouds—I could write then: I had to paint. Darkness descended—more cooking and dish washing. Who I ask, could write after a day like that?

Up at dawn again—painting. The meadow even more inspiring in morning light. Increased wind. Clouds piled higher. A magnificently terrifying sky and the gentleness of Spring at our feet. For two days we had this moving picture. Of course I couldn't write in such an environment—cooked and washed dishes between daubs.

Then on to Julian. A change of landscape. Too weary to be interested. And then: quaint old houses and barns, some built by the early settlers. We painted frantically on one of the most interesting of these ranches. It was vacant—written on a black board was "Will be back soon 10-25." There were two relief cards tucked in a crack at the gate. The house was partly adobe, the rest, white-washed boards. Weather-stained board doors—bricks of the fireplace showing where the adobe was cracked. A partly enclosed machine shop. An old barn with exquisite lines. The shingles covered with orange colored moss. Beautiful trees. Another deep blue sky with white clouds. We painted, cooked and washed dishes for two more days. No time to write.

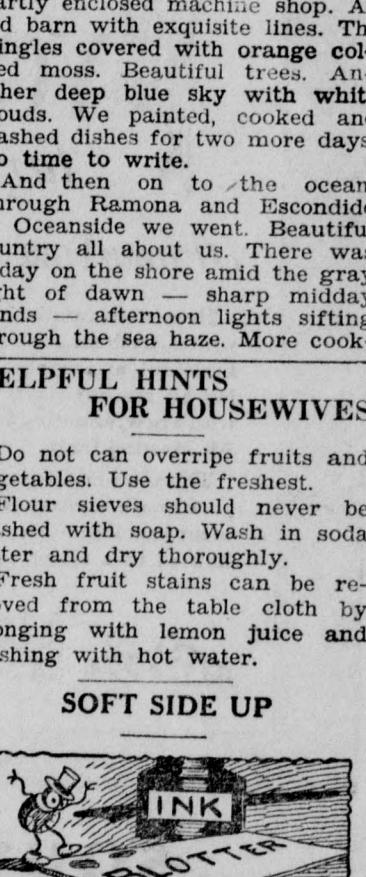
And then on to the ocean. Through Ramona and Escondido to Oceanside we went. Beautiful country all about us. There was a day on the shore amid the gray light of dawn—sharp midday winds—afternoon lights sifted through the sea haze. More cooking.

The sequence that followed could hardly have been more harmonious, as one stepped down on this plane again and dreamily heard words that gradually came nearer and nearer about "The Tournament of Roses." "Sierra Madre's Float," and all such kindred sounds.

Yes, good readers, the time is drawing near when really specific plants for the great New Year's festival of flowers must be seriously discussed, and Sierra Madre's part in it.

Fresh fruit stains can be removed from the table cloth by sponging with lemon juice and washing with hot water.

SOFT SIDE UP



Bug—My, what a nice doormat for wiping muddy feet.

Why Newspaper Week

By CLARK F. WAITE—
President California Newspaper Publishers Association

SOME OF the most successful newspaper publishers fall miserably in promoting their own business. They sell advertising profitably to other successful men and give away their space free by the yard to successful publicity agents. But when it comes to telling the world about their own business to arouse a little appreciation of the work the newspaper is doing to aid in the distribution of merchandise at low cost, to prove that advertising is a great sales agent instead of the economic loss the parlor pinks so claim, to make folks realize the power of the press in directing civic work of all kinds into right channels, the publisher is too modest or too indifferent to tell the world about it.

Newspaper Week, which ended on Sunday, was designed not only to give him that opportunity, but to prod him into taking some of his own medicine. If newspapers were more given to boasting, they would find plenty to talk about. An industry that pays an average wage of 83.5 cents an hour compared with 57.3 cents an hour for all other industries in America has no reason to be ashamed of its working conditions.

The 1900 daily newspapers alone have a circulation of 36 million copies in a Nation of 123 million people. That is a good coverage pretty well spread when we consider that 70 per cent of these newspapers have less than 10,000 circulation. Add the circulation and the influence of the weeklies numbered among the 21,000 newspapers and periodicals of America and we can better understand what a hold we have upon the reading habits of the people.



The total number of motor vehicles registered in the United Kingdom falls short half a million of the total California registration. Los Angeles county registers more motor vehicles annually than any nation of the world excluding the United States.

The courts, which have been used to test everything but the constitutionality of war, will be given a chance to test whether the depression is over or not. A Los Angeles bank objected to a petition filed by two property owners for postponement of sale of their property for non-payment of a trust deed on grounds that the depression is ended, thus invalidating the Mortgage and Trust Deed Moratorium Act of 1935. The city of Long Beach has declared the depression ended by turning on a third more lights on city streets.

Frank Coppins found Elstro's heat unbearable. He decided to see how much gin he could drink "to forget the heat." In hours he consumed 14 bottles. He forgot about the temperature—in fact, he forgot everything. He died.

After minting money all day in San Francisco's United States Mint, employees had to go home without their salaries on Saturday. Emergency appropriations had failed to arrive from Washington.

Highways leading to South California are continuing to the with motor tourist traffic which will outdistance the peak of pre-depression era, according to official figures of the State Department of Agriculture filed day and released by the All-Year Club, which shows that an increase of 43.3 per cent was registered in September over the same month last year. It marked twenty-six consecutive 30-day periods that the influx of out-of-state winter and summer tourists has shown an increase over similar periods of a year previous.

The United States Department of Commerce estimates there are now 9,231,000 miles of highways in the world and there is an average of 3.8 automobiles to each mile of road.

Motor vehicle registration in the United States last year totaled 24,933,403, an increase of 4.6 percent over the 1932 total of 23,843,591.

Fire Flames

By One of the Boys

(Editor's Note: A letter from "Jim" Heasley, off on a motor jaunt up the coast with his family during his vacation, serves the purpose of *Fire Flames* this week.)

Dear Chief: Well here we are camped on a camp ground within a short distance of the Italian Swiss Colony winery.

A big sign inviting visitors was too much, so I paid the winery a visit. The smell of the fermenting grapes was more than my sensitive nature could stand so when I returned to the car I thought it best that the Mrs. should drive. We spent a day in San Francisco looking over the new bridges across the bay, the large Fleischacker swimming pool, and Chinatown.

Yesterday evening we entered Menlo Park where the firemen were practicing from a high tower. The Menlo Park fire department is composed of five paid men with 26 volunteers. They take care of 18 square miles of territory. They were practicing for a forthcoming demonstration to be put on at Woodland. Thomas Cuff is the chief. He and Assistant Chief M. H. Hare showed me around so I had a very pleasant visit.

The tower used for training is 46 feet high. The boys are quite courageous to slide down head first from the top of this on a rope. Stunts such as staring at the top on this rope and stopping at the different story windows was quite thrilling to see.

The equipment of this fire brigade was immaculate and quite a contrast to most of the fire stations of smaller districts. In some of the stations I visited, it was difficult to determine whether the trucks were fire trucks or cement mixers.

We are seeing country that is very pleasing to me. The Santa Cruz Big Trees and the territory they are in is really great. In fact the whole coast trip is one continuous thrill to me.

JIM.

alluring shades of rose, taupe, brown, light pink, and purple rose before our very eyes.

His pictures showed the tricks of shadows upon the white granite, the gentleness of flowers beneath rugged peaks, the roar of impetuous brooks, the brooding of terrifying thunder clouds, color and times. And then another day came to an end; but Albert Angermayer, whose mother was a pupil of Franz Lizst, and Mrs. Dewey, and Mr. Dewey, and all of the many pleasant meetings, the dainty luncheon, the home-grown flowers, the decorations, and all will receive their proper niche in the hall of appreciation.

JIM.

Finnell Hill was installed as president of the Sierra Madre Juniors Saturday afternoon, October 19th in the Legion Club room with Helen Crawford serving as installing officer. Baldwin Park Juniors gave the charges in a very pleasing manner. The other new officers are Mary Lou Lovejoy first vice-president; Marjorie Pickett, second vice-president; Grace Jensen, secretary and treasurer; Lef Pickett, chaplain; Muriel Downs, historian; Beverly Taylor, sergeant-at-arms; Velma Pickett, marshal; executive committee, Joan Wastun, Betty Lang, Idella Taylor, Twyla Stinman will serve as Junior past president. Miss Stinman was the recipient of many lovely gifts, and flowers were also presented by the Junior girls in appreciation of her year of leadership.

A Hallowe'en party followed the business meeting. The guests included Helen Crawford, 18th district junior membership chairman; Lillian Olney, president of Abraham Lincoln Unit 24; Georgia Parker, Jr. Advisor; Mrs. Devlin, Mrs. Ponett and ten juniors from El Monte, with their advisor, Gladys Mackay, and Sarah Irvine. Mrs. William Bartle, of Sierra Madre, Mesdames Collin Hill, Charles Peterson, Arthur Embree, B. S. Stinman, Norman Jensen, G. R. Lovejoy and Miss Minnie Stinman.

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Sierra Madre Has Band Of Its Own Now

Local Collegians Organize A Really Good Dance Orchestra

Sierra Madre, long a leader in the literary and artistic activity in Southern California, is rapidly coming into prominence in a new field, that of music, particularly dance music. This new honor is being won by the orchestra organized the past summer under the leadership of Frank Vane, 30 South Mountain Trail avenue. All its members are residents of Sierra Madre and are students of the universities and colleges of the region. The members are "Bob" Leonard, tenor saxophone, PJC; Lanny Davis, alto saxophone, Frank Wiggins Technical School, Los Angeles; Curtis (Junior) Davis, first trumpet, PJC; Don Blanke, second trumpet, USC; "Bob" Lieben, guitar, PJC; George Sabin, drums, PJC; Frank Vane, pianist and director, UCLA.

Since its formation in August the band has played several engagements. Among the important ones were the Congregational Young People's dance, at the home of Mrs. Raymond Tarr, Sierra Madre; two dances under the auspices of Sierra Madre Lodge, F. & A.M. at the Masonic Temple, and its largest affair with approximately 150 couples attending for the Newman Club of Pasadena Junior College at the Altadena Recreation center last Saturday night. On October 25 the orchestra will play for the Wilson High Hallowe'en party in Pasadena. Numerous other engagements are in prospect.

Most of the boys have had previous orchestra and band experience. Blanke is assistant manager of the U.S.C. Varsity band. "Junior" Davis, Sabin and Leonard are members of the PJC Bulldog Band. Vane was identified with the "Blackfriars," musical and dramatic club, University of Chicago, before removing from Chicago and also was accompanist for the Westminster College Glee Club during his residence at that school.

Five residents of Sierra Madre are members of the Pasadena Junior College Bulldog Band this year, and are taking an active part in creating school spirit at the football games. They are Bob Leonard, 17 North Mt. Trail avenue; Curtis Davis, 71 East Alameda; Huber Shulin, 301 Sturtevant Drive; Robert Ingram, 306½ Mariposa avenue, and Randolph Twycross, 123 South Baldwin avenue. Audre L. Stong is the band leader.

Two former students of Sierra Madre have been accepted as members of the Junior College symphony orchestra, conducted by Cecil C. Mohs, and will take part in the Beethoven festival to be given at the Pasadena Civic Auditorium this year. These are Huber Shulin, 301 Sturtevant Drive and Catherine McBurney, 646 West Central avenue.

LOCAL LEGION MEN ENJOY FIELD DAY

City Engineer Samuel Graham, William Schwartz, chairman of the local Legion post, conservation committee, and District Forest Ranger John P. Kaye, were among the Sierra Madreans present at the second annual Field Day sponsored by the American Legion at the Pomona fair grounds Sunday.

Much interest was evidenced in the demonstrations of trap shooting, skeet shooting, fire protection and prevention, fire casting, bait casting, pistol shooting, archery and similar out-of-doors sports.

MRS. HAWXHURST TO VISIT IN HONOLULU Mrs. Edith Hawxhurst, of Los Angeles, is sailing November 9th on the S.S. Malolo, for Honolulu, T.H., where she will spend the winter with friends.

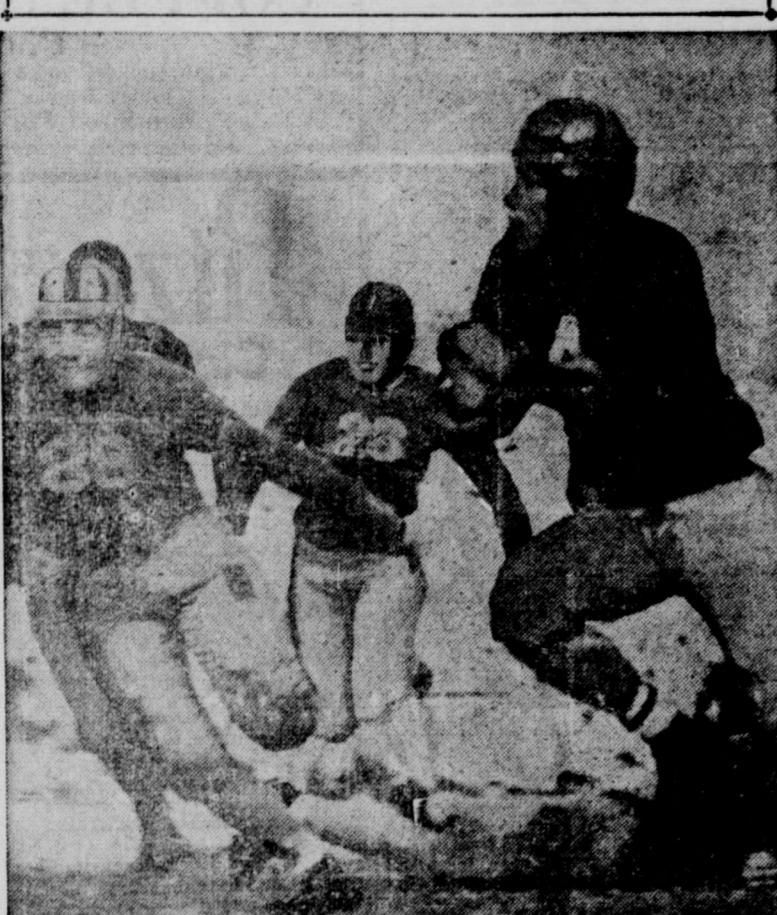
Favorite Recipes Of Sierra Madreans

THIS is Mrs. Nettie Riggs favorite recipe for a Nut Loaf, a sample of which she left at THE NEWS office and which was too good for words:

2 eggs
1 cup sugar
2 cups milk
1 tsp. salt
2 cups white flour
2 cups graham flour
4 tsp. baking powder
1 cup chopped nuts
1 cup either chopped dates
figs or seeded raisins

LOW OVERNIGHT RATES
Including roundtrip fare, dinner, room in Tavern or Bungalow and breakfast—one-party ticket \$5.00; two-party \$9.50; child's ticket \$2.75 (under 12 years). Choice wines and liquors available for guests who desire them.

IN SHADOW OF GOAL POSTS



If you can't go through, you have to go around. That was the case last Saturday when Santa Clara was downed by California 6 to 0. The Bear line was unyielding, so the Broncs skirted the ends for most of their long gains. Here Gomez, Santa Clara halfback, is off on a fourteen-yard run that put the ball on California 17-yard line, the closest the Broncs came to a touchdown.

WINNING TEAMS FACE HARD DAY
Stanford - Washington Game Heads List Of Thrills
U.S.C. Meets Bears

The Pacific Coast Conference football race reaches what may prove the "boiling point" this Saturday.

At Seattle, the undefeated Washington Husky, living up to all the hopes that Washington fans have nurtured for several seasons past, tangles with a desperate Stanford eleven, stung to new determination by that lone 7-6 defeat inflicted by U.C.L.A.

At Berkeley, the undefeated California Bears, a vest pocket edition of the Wonder Teams of old, will defend their lair against the onslaught of the Trojans.

At Los Angeles, the undefeated U.C.L.A. meets a possible Waterloo in Prink Callison's Oregon Webfoot.

Oregon State, fresh from its first victory over U.S.C. in 18 years, meets her traditional rival, the Washington State Cougars, at Portland.

This fact gives hope to more teams than one. Washington State has already suffered its defeat, but may finish the rest of the schedule with a clean record. Oregon State is the Cougar's opposition this week, and it too has an eye on a conference tie.

Major games this weekend, with last year's scores in parenthesis, are:

(Friday) Loyola vs. Texas Tech at Los Angeles (12-7) (night).
Montana vs. Idaho at Moscow (6-13).

Stanford vs. Washington at Seattle (24-0).

W. S. C. vs. O. S. C. at Portland (31-0).

Portland vs. Santa Clara at San Francisco (6-13).

U. S. C. vs. California at Berkeley (28-3).

Oregon vs. U. C. L. A. at Los Angeles (26-3).

(Sunday) St. Mary's vs. U. S. F. at San Francisco (7-3).

Up at Seattle, hopes are high for a conference championship and the chance to represent the West in the Rose Bowl on New Year's Day. It was a GREAT Husky team that beat Washington State 21 to 0 on Saturday. Jimmy Phelan's men are ready, and last year's 24 to 0 Cardinal victory may be avenged. It is do-or-die for Stanford. Her record cannot stand up under another defeat.

With what former Coach Bill Ingram terms "the best football squad I ever saw," California's Stub Allison remains his gloomy self as he prepares for the annual classic with U.S.C. Despite his team's

THE SIERRA MADRE NEWS

'Round the town—

Mrs. E. D. Abler, of 581 Alta Vista is confined to her home with influenza.

Fred Owens, of Hollywood, was the weekend guest of "Toots" Sherwood, of 400 Sturtevant Road.

Mrs. L. E. Goodhue, of Oakland, is the houseguest of Mr. and Mrs. A. C. Scanlon of 181 East Grand View avenue.

Mrs. D. C. Ashmore, of 457 North Baldwin avenue, was confined to her home early this week through illness.

Miss Thomasella H. Graham, of 457 North Lima street, entertained Mr. and Mrs. E. D. Burbank, and Mrs. L. E. Goodhue at tea on Sunday.

Mr. and Mrs. E. C. Grass, of Los Angeles, were Sunday dinner guests of Mrs. W. B. Corum, of 500 Sturtevant Road.

Mrs. T. L. Blanke of 271 North Sunnyside avenue, spent the earlier part of this week with relatives in Los Angeles.

Mrs. H. B. Cant of 385 North Lima street, has returned from

an extended vacation with her parents in Minneapolis, Minn.

Mrs. George Dailey of 105 East Central avenue, has returned from a ten weeks' vacation with relatives in St. Louis, Mo.

John Senour, of 81 East Grand View avenue, was the weekend guest of the M. Penn Phillips, at the Phillips' Surfside beach home.

Mr. and Mrs. Don Lawhead of Los Angeles, were weekend guests of Mr. and Mrs. E. A. Bronson, of 68 Vista Circle Drive.

Mrs. D. C. Ashmore, of 457 North Baldwin avenue, was confined to her home early this week through illness.

Miss Thomasella H. Graham, of 457 North Lima street, entertained Mr. and Mrs. E. D. Burbank, and Mrs. L. E. Goodhue at tea on Sunday.

Mr. and Mrs. Foster Bumpus of 121 South Lima street, and their family, were Sunday guests of Mrs. Bumpus' mother, Mrs. H. W. Forsman, in Los Angeles.

Robert L. Clark of Los Angeles, visited his father, C. M. Clark of 693 Manzanita avenue last Wednesday, and presented him with a lovely birthday cake.

hue, motored to the International Exposition in San Diego on Tuesday.

Mrs. Marshall Wright, and Mrs. G. Stahl, of Portland, Oregon, sisters of Mrs. P. W. Senour, have been here several days, and returned to their home Wednesday.

STYLE

LANGLEY'S BARBER SHOP

KERSTING COUR

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PAULA STONE
Starring in Paramount's
HOP ALONG CASSIDY

You're invited! Dried Fruit Celebration

—a great Grower-
Consumer Benefit

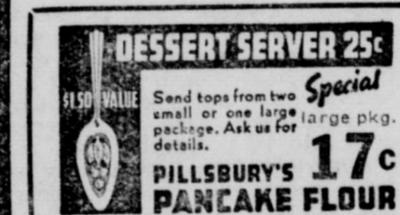
Here it is—another huge Grower Consumer Benefit Sale at all of our stores.

They're ready for you now—1935's finest dried fruit crops. Stock up for weeks ahead on tender, meaty dried peaches, apricots, prunes, and raisins!

This big event brings you welcome money-savings. And we're helping fruit growers market several million pounds of their crop!

We offer you steady savings on all fine foods every day. For 30 days do all your shopping at our nearest store. Compare costs and SEE HOW MUCH YOU SAVE!

[Grocery values available Thursday, Friday and Saturday
October 24, 25 and 26, in stores within 35 miles of
Los Angeles.]



Libby Peaches	15¢
Sliced or 1/2s. No. 2½ can	
Pineapple	33¢
Libby Sliced	33¢
Libby Pears	33¢
Fancy halves	9¢
Libby Pumpkin	9¢
For ples. No. 2½ can	
Libby Sauerkraut	9¢
2 No. 2 cans 15¢; No. 2½ can	
Dunbar Shrimp	21¢
Dry pack	
Tomato Sauce	3¢
Monte Rio 8-oz. can	

TODAY'S MARKET	
Lucerne Butter	1b. 37¢
Challenge Butter	1b. 37¢
Danish Butter	1b. 38¢
Lucerne Large Eggs, doz.	43¢/doz.
Sugar, fine granulated	10 lbs. 51¢
Cane Sugar	52¢



Light Karo Syrup	13¢
Red label. 3-lb. 23¢; 1½-lb.	
Dark Karo Syrup	12¢
Blue label. 3-lb. 21¢; 1½-lb.	
Old Dutch	20¢
Cleanser	
Sanka Coffee	40¢
Let's you sleep. 1-lb. can	
Tomato Soup	9¢
Van Camp Brand	10¢
Fig Bars	10¢
Package of 16	
Favorite Matches	18¢
Carton of six boxes	



with 4 rolls
Comfort Tissue
25¢
1000-sheet rolls—finest quality

Quality Dried Fruits

Seedless Raisins	2 7-oz. pkgs. 5¢
Medium Size Cellowrap.	3 pound 20¢
Fancy Grade Cellowrap.	11-oz. 19¢
Muir Peeled Cellowrap.	1-lb. 20¢
Lake County Cellowrap.	1-lb. 25¢
Cellowrap. 10-oz. 18¢	
Deglet Noor Dates Layer Packed.	14-oz. 18¢

Other Special Savings

Tomato Juice	7¢
Pineapple Juice	29¢
Morton Salt	15¢
Baking Powder	19¢
Corn Flakes	6¢
Ritz Crackers	21¢
Marshmallows	12¢

**Pouring Millions
Into Buildings In
Southern Counties**

Rapidly returning prosperity in the business and industrial life of Southern California was shown this week when the Federal Housing Administration released statistics showing the total value of loans made under both Title 1 and 2 had, in the July to October period, exceeded any two previous periods since the FHA began operations over a year ago.

Modernization work, according to figures from the Federal organization, totals more than \$65,000,000 since the inception of FHA. Refinancing of already existing construction and erection of new homes has used a total of \$14,803,247, according to the report.

**Utility Tax Boosts
The Revenues Of 16
Counties Of State**

Profiting by broadening of the county tax basis through returns from utility taxes, which previously went to the State, some 16 counties in California this year will have an appreciable surplus over expenditures.

Provisions of the Riley-Stewart act of 1931 prevented counties from increasing expenditures in any year more than 5 per cent over the preceding year. The inclusion of utility taxes, however, this year placed large sums in surplus accounts, running in some cases as high as 115 per cent.

In Los Angeles county, for instance, the tax levy brought \$28,092,606.41 into the treasury, whereas the 1934 levy amounted to only \$25,476,650.59. This represents a 10.27 per cent increase in the total taxes to be gathered.

San Francisco county, on the other hand, had a reduction in the tax levy amounting to 3.05 per cent.

In counties where there are higher rates on privately owned property, according to the figures from State Controller Riley's office, there is a comparatively small amount of utility property.

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School**
for children
2 - 5 years
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Experienced Director
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Phone 3272

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Discard the Tires that are threatening to go at any moment. Investigate these Money Saving Big Tire Values !!!

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115 West Central Ave. Phone 006

**For the
Protection
of Your
Valuables**

Your home or office is not a safe place to keep valuable papers, deeds, insurance policies, securities, jewelry and the like. Keep these valuables where fire and theft cannot reach them and where they will not be lost or mislaid.

They will be safe and readily accessible when you want them if kept in an individual box in our safety deposit vault. Individual lock boxes may be had in a variety of sizes at a very low yearly rental. Why run the risk of losing your valuables when such ideal facilities for safety are easily within your reach.

**Sierra Madre
Savings Bank**

Commercial : Savings
"Your Own Home Bank"

We Appreciate Your
Business

**True Detective
Story** by Vance Wynn
Public Ledger

The Spy Plot That Failed

IT WAS during the early days of the World war that a rough-looking man, who posed as a Belgian, began to frequent one of the branches of the Carnegie library in Pittsburgh.

He was poorly dressed, wore a scraggly beard and seemed to have all of the time in the world.

Usually he went to the reference department of the library, and spent hours in reading books that had reference to America. He paid particular attention to the maps and one night was seen to be tracing some of these from one of the geographical works in the library. Miss Frances Langfitt, the assistant librarian, noticed the man, and her suspicions were aroused.

So while the fellow spied around the shelves the young woman did a little spying on her own account.

Night after night she sat there with a green shade over her eyes apparently engrossed in her work, but in reality keeping tabs upon the Belgian who was not a Belgian.

One night she watched him replace a book on the shelf, and when he had departed she hastened over to that part of the library and obtained possession of this particular book.

It contained a coastwise map, and gave evidence of having been traced.

Before the next day had dawned the patriotic young woman had informed the Department of Justice of her suspicions of the man who had been visiting the library.

Operative Henry—that will have to be his name for the purpose of this article—was placed on the case at once.

He traced the man and found that he was a stranger in the city.

He located the house where he had a room and discovered he was going by the name of Jacob Harmon.

The fellow must have sensed the fact that he was being followed, because he ceased his visits to the library.

About the same time an undersized man with a decidedly German accent began to frequent the library.

When interrogated he gave the name of Emil Mayer.

This man pursued pretty nearly the same tactics as the other, but on the surface there did not seem to be any connection between the two.

One day he was followed to his room, and later in his absence a search was made of his effects.

There was nothing absolutely criminal, but the detectives did find a number of papers and tracings.

In themselves they seemed meaningless, but if it were possible to put them together they might have meant much.

At all events, the work of shadowing Harmon and Mayer continued without interruption.

Two and two were put together and the conclusion of the authorities was that the library had been made the rendezvous of German spies for nearly a year.

Of course it goes without saying that there was nothing in the library that was not open to the public at any time.

But the conviction grew that Harmon and Mayer were doing the preliminary work, which was afterwards verified by bolder and more audacious men who stole into navy yards and laid the foundations for destroying munition plants.

Operative Henry had several conversations with Miss Langfitt and he compared this with the reports which were brought in as a result of the shadowing of the two Germans.

Up to this point they had never been found together.

In the meanwhile an attempt was made to learn something of the previous history of the two men.

One of them it was learned had been visiting a number of seacoast towns in New England and it was also alleged that he had not complied with the alien enemy registration laws.

One night United States agents started to follow the two men and then for the first time they joined one another in a little back room in the northwestern part of Pittsburgh.

They sat at a table and produced a coastwise map which they began to study.

That was the signal for the detection.

The subjects were arrested and in twenty-four hours had been placed in a detention camp.

What became of them no one will tell.

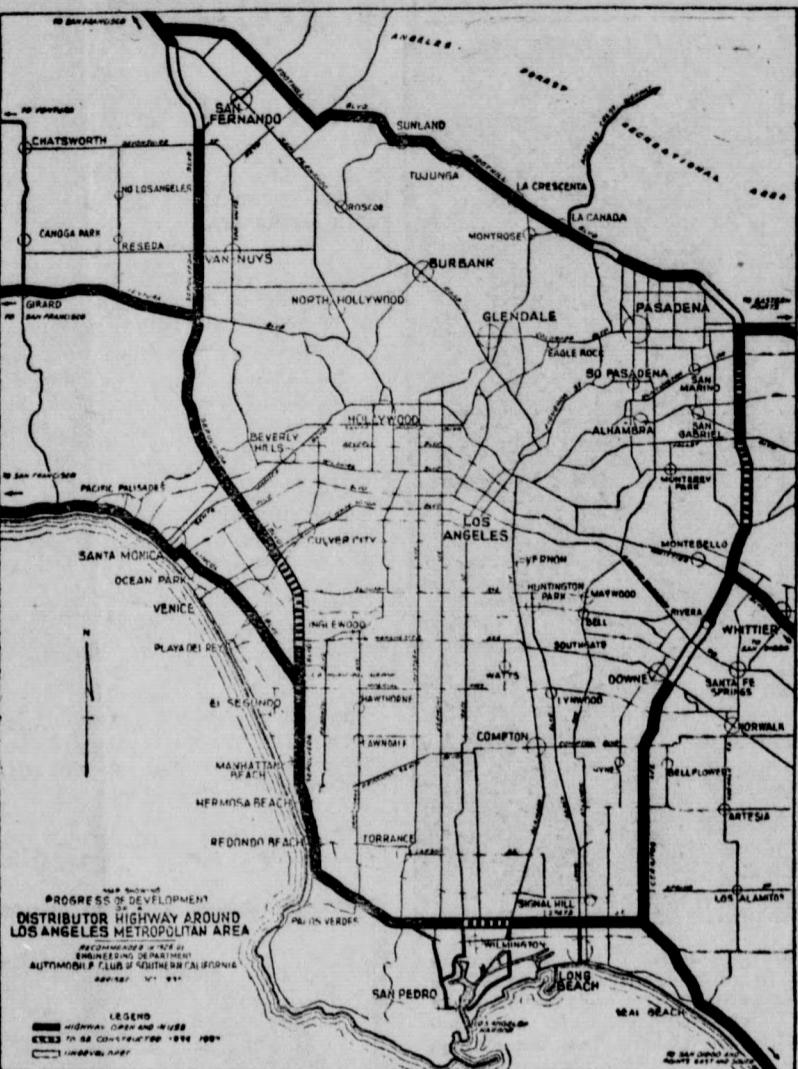
The mystery has gone into that limbo which is the repository of so many war secrets but to this day there are persons in Pittsburgh who are satisfied that the timely discovery of the librarian cut off the connection between these men and the German war office.

WPA Service

Water "Fertilized"

"Water farmers" who raise fish, either for aquariums or for restocking the streams, are now using fertilizing materials in their ponds to increase and improve the vegetable matter upon which the fish feed.

Circle Route Affords Short Cuts



Paving completion on Sepulveda Boulevard from San Fernando to Washington Boulevard, Los Angeles, brings into use the State Distributor Highway around the more congested metropolitan area. Showing status of progress, this map marks the route recommended by the Automobile Club of Southern California in 1926 to provide for future through traffic.

PEN SLANTS

By John Copeland

In a letter-to-the-editor vein, we want to rise in voice of one of Sierra Madre's most-revered institutions, which now appears in danger of falling before the invasion of a doggone upstart movement. Used to be that the artistic surge hereabouts was most prominently expressed by the paint and canvas gents who go around in windsor ties, and odd Dewey-esque eye visors; but now, alas, the palette has given way before the determination of the quill . . .

Brother McCarthy started it when he opened up his literary workshop. This was to be a short-story course, but people sneaked in now and then with a play, a novel chapter or something—and finally a gentleman of French descent who used to edit a well-known Hollywood mag, popped in with a bit of verse. The jig was up. Poetry. The air is heavy with it now. Jingles dash out and nip your ankle. Sonnets snap viciously at your heels. Free verse germs seep into your drinking cup.

Limericks leap lugubriously at your throat, and meters go snarling savagely all over the place. Gad sir, it's all come to a pretty pass.

Social Note: Ted Clark is on his way back to Santa Anita. If hoses think about such things at all, Ted must be pretty well satisfied with himself. His gallant run in the big handicap last season was as thrilling as would be the sight of Jimmy McLarnin out-punting Joe Louis for 13 rounds.

Latest scathing quip of Helen (Mrs. Gene) Holliger: "I have my suspicion of anyone who writes about sunsets."

— SPORT JOTTINGS —

Couple years ago he was the country's greatest coach; now he's a chump for the wolves to gnaw on. But just wait—if the old nag works up steam and pulls one out of his hat against Elmer Layden's lads, everything will be forgiven and he'll be reinstated in sportdom's affection, with love and kisses from the sport desks. Of course, pulling one out of the hat against the Indians will be a tough assignment for any team to cover this year. Even disregarding the very proficient Irish attack, Mr. Shakespeare's mighty toe could hold most any enemy at bay, as demonstrated against the Pitt powerhouse.

Tossup between UCLA, Washington and California for the New Year's invitation. Not much question but what the Bruins, stacked against a well built-up opponent, would draw a honey of a crowd. As for the remainder of the Westwood outfit's schedule— as long as Cheshire can shake loose for a couple of long gains per

**SOUTHLAND GROWS
BIG LIME CROP NOW**

Southern California has a flourishing and rapidly growing new fruit industry today, stimulated by the repeal of prohibition, it was revealed this week by a survey of the lime plantings in the State. The survey was recently completed by the Calavo Growers of California, the principal marketer of the limes grown here.

There is a total of at least 26,200 trees planted in Los Angeles, Orange, San Diego, Imperial, Riverside, San Bernardino, Ventura, Santa Barbara and Tulare counties. Although the oldest plantings are in Los Angeles and Orange counties, the most active, recent planting has taken place in San Diego and Orange counties, according to the reports.

**TO HOLD EXAM FOR JOB
IN POSTAL SERVICE**

The United States Civil Service Commission has announced an examination for railway postal clerk. Applicants are to be between 18 and 35 years old and applications must be on file not later than October 28.

Persons interested should apply at once for information to Florence Wicks, Secretary of the U.S. Civil Service Board of Examiners, at the local post office.

A. M. MORSE

agent for

Los Angeles Examiner

Phone 264-2

**HENRY'S
COFFEE SHOP**

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Fine Home-Cooked Meals Served at All Times
Dinner Served from 11 a.m. to 8 p.m.
Man-Sized Portions of Quality Food

Pitzer & Warwick
Clothes for Lad and Dad
321 East Colorado Street

Store Hours 8:30 to 5:30
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- New Streamline Beauty.** Up-to-date styling—top to bottom.
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- Eject-o-Cube Ice Tray.** Fast-freezing. Removes cubes instantly.
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- Revolving Shelf.** Everything within easy reach. Adds useful space.
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144 E. Highland Ave.
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M. A. Woodward
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Afternoon and Evening
99 Suffolk Ave. Tel. 72

Dentists

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X-Ray -- Dentist
31 South Baldwin Avenue
(next to Post Office)
Telephone 45
Evenings by Appointment

Dr. Thos. Warden

DENTIST
Hours 8:30 to 12; 1:30 to 5
Phone 186-1 522 W. Central

Office Closed on Fridays

Physicians and Surgeons

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Physician & Surgeon
Office 65 E. Central Ave.
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Hours 2 to 4 p.m. Daily
except Saturday and Sunday
and by appointment

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94 N. Baldwin
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DISCOUNT IF PAID BY 20th
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Saturday, 8 to 12

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and

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SIERRA MADRE
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Phone 98
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Your Electrical Needs Cared for

By Eber Thomas

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WANT ADS

Classified Rates
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading *Too Late to Classify*.

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:ta

HAVE HAD experience in Agriculture, medical aid, attendant or hospital orderly. 196 N. Canon Ave. C. E. Kennedy. —a*5

FAMILY BUNDLE, 40 pieces, \$1. Fine handwork. Will call for and deliver. 38 W. Laurel. 3*4a

LAUNDRY—40 pieces finished \$1. Expert hand work. No marking. 433 Sturtevant Drive. Tel. 2942. —4*5a

FOR SALE
MISCELLANEOUS

7 ROOMS of furniture: large dining set, grand piano, oriental rugs, grandfather clock. 102 E. Mirra Monte. —5*5e

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist. Mt. Trail and Laurel. Ph. 1614. —1:tfe

EXCHANGES

WILL TRADE my equity in 7-ram colonial home for clear lot, preferably in Sierra Madre. Box A.F., News Office. —5*f

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE
Loan No. 22-110

WHEREAS, FRANK L. LOVELL and HATTIE ABBOTT LOVELL, husband and wife, as joint tenants, heretofore executed and delivered a certain Deed of Trust, dated March 26th, 1930 to PACIFIC STATES AUXILIARY CORPORATION, as Trustee, to secure the payment of a Promissory Note to PACIFIC STATES SAVINGS AND LOAN COMPANY, a corporation, and also all other indebtedness agreed by said Deed of Trust to be secured, which said Deed of Trust was recorded in the office of the County Recorder of the County of Los Angeles, State of California, in Bk. 9889 of Official Records, at page 139; and

WHEREAS, default having been made in the payment of said Promissory Note according to its terms, PACIFIC STATES SAVINGS AND LOAN COMPANY, the owner and holder of said Note and Beneficiary under said Deed of Trust, on the 15th day of August, 1934, filed for record a Notice of Default under said Deed of Trust in the office of the County Recorder of the County of Los Angeles, State of California, which said Notice of Default was recorded in said office in Bk. 12873 of Official Records, at page 318; and

WHEREAS, more than three months have elapsed since said recording of said Notice of Default and said PACIFIC STATES SAVINGS AND LOAN COMPANY has demanded that the undersigned, as Trustee, sell the property included in said Deed of Trust, pursuant to the terms thereof and the provisions of the law;

WHEREFORE, NOTICE IS HEREBY GIVEN, pursuant to said demand, the terms of said Deed of Trust and the provisions of law, that the undersigned, as Trustee thereunder will sell, without warranty, on Tuesday, the 12th day of November, 1935, at nine (9) o'clock A.M., at the East entrance to the Hall of Justice, situated in the City of Los Angeles, County of Los Angeles, State of California, at public auction, to the highest cash bidder, as an entirety, all of the property described in said Deed of Trust, situated in the City of Sierra Madre, County of Los Angeles, State of California and more particularly described as follows:

Lot Twenty-one (21) of Tract Number Seventy-two hundred Fifty-six (7256), in the City of Sierra Madre, County of Los Angeles, State of California, as per map of said Tract now on record in Book 94, at page 21 of Maps, in the office of the County Recorder of said County.

TERMS OF SALE: Cash, lawful money of the United States

MISCELLANEOUS

HARDWOOD FLOORS polished, Old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, News Office. —24:tfi

NOTARY PUBLIC—day or night. Office phone 1161. Home phone 2022. Fire and Auto Insurance. T. W. NEALE, 86 W. Central. 49:tf

WANT TRANSPORTATION from Canyon to town at 6:30 a.m. 623 Woodland Dr. —5*1

WANTED

WANTED TO BUY—Small, cheap cottage in Canyon. Not to exceed \$700. Box AC, News Office. —5*1k

INSURANCE

SORRY, but the wind will blow. The new 7 point endorsement added to your fire insurance policy costs very little and covers loss or damage from the following:

Windstorm
Explosion

Riot

Aircraft

Motor Vehicle

Hail

Fallen Building clause waiver

Premium pro rated for balance of term. Ask us.

ANDREWS & HAWKS
81 West Central—Telephone 2
5:ins

INSURANCE—WIND, Explosion, damage from Auto, and Falling Building Clause elimination only costs 15¢ per \$100.00 for 3 years added to your Fire Insurance.

Let me figure on your Insurance. T. W. Neale, 86 W. Central. 5:ins

15 HOMES destroyed in Altadena fire. Are you fully insured? \$1000.00 additional insurance against Fire and Wind only costs \$7.50 for 3 years. T. W. Neale, 86 W. Central. 5:ins

NOTICE OF TRUSTEE'S SALE

WHEREAS, ROBERT E. COWAN and BERTHA S. COWAN, his wife, as joint tenants, heretofore executed and delivered a certain deed of trust, dated January 28, 1929, and recorded January 28, 1929, in Book 8969, Page 283 of official records in the office of the Recorder of Los Angeles County, California, to Geo. B. Kalb and M. Langlie as Trustees, to secure the payment of a promissory note to Mutual Building and Loan Association of Monrovia, a corporation, and also all other indebtedness agreed by said Deed of Trust to be secured, and

WHEREAS, said Association has changed its name to Monrovia Mutual Building and Loan Association, a coporation, and

WHEREAS, default having been made in the payment of said promissory note according to its terms, Monrovia Mutual Building and Loan Association, the owner and holder of said note and Beneficiary under said Deed of Trust, on July 12, 1935, recorded in the office of the County Recorder of Los Angeles County, California, a notice of breach and default and of its election to cause all the property under said Deed of Trust to be sold to satisfy the obligation thereunder, and

WHEREAS, more than three months have elapsed since recording of said notice of breach and election to sell, and said Monrovia Mutual Building and Loan Association has demanded that the undersigned as Trustees sell the property included in said Deed of Trust pursuant to the terms thereof and the provisions of the law;

WHEREFORE, notice is hereby given pursuant to said demand and the terms of said Deed of Trust, the undersigned as Trustees thereunder will sell without warranty to the highest bidder for cash, on Tuesday the 19th day of November 1935, at 2 o'clock P.M. at the office of Joseph A. Allard, Jr., Room 313 First National Bank Building, corner of Second and Main Streets, Pomona, California, as an entirety, all the property described in said Deed of Trust.

ON THIS 8th day of October, A.D. 1935, before me, L. E. LAMPTON, County Clerk, in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared HARRY DAVID KROLL, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same. IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year

4.5.6

CERTIFICATE OF BUSINESS
FICTIONAL FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a Selling Agent business at 110 West 11th Street, City and County of Los Angeles, State of California, under the fictitious firm name of "THE LOK-ZIP COMPANY" and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit:

HARRY DAVID KROLL, 122 North Lucerne Boulevard, Los Angeles, California.

WITNESS my hand this 8th day of October, 1935

HARRY DAVID KROLL

STATE OF CALIFORNIA, |
COUNTY OF LOS ANGELES ss.

ON THIS 8th day of October, A.D. 1935, before me, L. E. LAMPTON, County Clerk, in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared HARRY DAVID KROLL, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have

hereunto set my hand and affixed my official seal the day and year

law;

WHEREFORE, NOTICE IS

HEREBY GIVEN, pursuant to

said demand, the terms of said

Deed of Trust and the provisions

of law, that the undersigned, as

Trustee thereunder will sell, without

warranty, on Tuesday, the 12th day of November, 1935, at nine (9) o'clock A.M., at the

East entrance to the Hall of Justice,

situated in the City of Los Angeles, County of Los Angeles, State of California, at public auction,

to the highest cash bidder,

as an entirety, all of the property

described in said Deed of Trust,

situate in the City of Sierra Madre, County of Los Angeles, State of California and more particularly described as follows:

Lot Twenty-one (21) of Tract

Number Seventy-two hundred

Fifty-six (7256), in the City of

Sierra Madre, County of Los Angeles, State of California, as per map of said Tract now on record in Book 94, at page 21 of

Maps, in the office of the County Recorder of said County.

TERMS OF SALE: Cash, lawful

money of the United States

Large Assortment of fresh Seeds, including Aggeler & Musser, Northrup-King, Ferry's & Fraser's...

4 SACKS COW MANURE \$1
Ground—Good Quality

3 SACKS STEER MANURE \$1
Ground—Guaranteed

Try Scotty Allan's Dog Food and notice improvement in general Health of your dog...

ALSO COMPLETE STOCK OF BANDINI FERTILIZERS

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43 N. Baldwin Ave.
Phone 1831

Sierra Madre
We Deliver

43 N. Baldwin Ave.

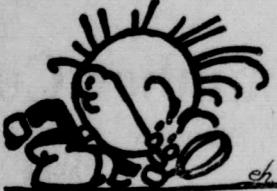
Phone 1831

43 N

Twenty Mile Speed Zone Is Ruled Out

Request For Limit On Sturtevant Drive In Conflict With State Law Police Say

Suggestion of Dr. L. L. Krebs to the City Council that a 20-mile per hour speed zone be set on the portion of Sturtevant Drive from Mountain Trail avenue to the canyon entrance was turned down by the council Wednesday night as the result of advice from



Drugs That Stand Rigid Inspection

Look at 'em however you will . . . drugs and supplies you buy here are faultless. We pride ourselves on superior quality goods, to make purchasing safe and sane. Always reasonable, too.

Remember, "There are no bargains in health. Bring your prescriptions to

Middough's for Drugs

36 W. Central Ave.—Tel. 40



IVAN KARALOFF

SCHOOL OF STAGE DANCING
Offers Training in
Ballet, Toe, Acrobatic Tap and
Ballroom
For Children and Adults
Tuesday and Friday

Baldwin & Central Aves.

50c
Sierra Madre

ENTERTAINMENT

DESSERT
JAPANESE TRAVEL FILMS
JAPANESE DANCING
at

PARISH HOUSE

(under auspices of Woman's Guild)

Saturday, November 2
7:30 P.M.

Adults 35c Children 15c

PUBLIC INVITED

BECKER'S
--- ARCADIA ---

announce

A Special Showing of
Fall and Winter Modes

COATS

SUITS

DRESSES

MILLINERY

HOSIERY

BAGS and

LINGERIE

Personality
with
Fashions
Style
and
Beauty

As Is Always the Rule—
Our Showing of
House Dresses and Inexpensive Frocks
is unusually complete

Big Bazaar Turkey Feed Lures 400

The annual bazaar and turkey dinner given by the Altar Society of St. Rita's Shrine, Friday and Saturday was an overwhelming success. Large crowds attended both days, and Saturday night more than 400 partook of the toothsome dinner prepared and served by the ladies of the society.

Mr. Armstrong has had 25 years experience in the care and handling of Oriental and Persian rugs, and offers this wealth of experience to anyone in Sierra Madre who has Oriental or Persian rugs, without obligation. He'll be glad to call.

Chief of Police Gordon McMillan, who stated that speed on all public highways is arbitrarily regulated by State law and cannot be changed by local ordinance.

However, provision was made for installation of a red reflector at the dangerously sharp Sturtevant Drive turn. In his communication to the city, Dr. Krebs stated:

"Motorists entering Sturtevant from Mountain Trail swoop down the incline at an excessive speed to the 15-mile limit at the turn—then there is a screeching of brakes and scream of scudding tires as they round the sharp curve . . . Added to this noise and confusion and danger there is an excessive amount of horn blasts—on account of oncoming motorists, and because of children loitering and playing in the street. All of these seem to be good and sufficient reasons for limiting the speed to 20 miles an hour."

According to Chief McMillan, it will be necessary for the city engineering department to make a survey to determine whether the road in question is located in a residential district or is an "open highway." Thus the speed limit could be either 25 or 45 miles per hour.

(Continued from page One)

Comparative figures since 1913 read:

Year	High	Low
1913	7'0"	22'0"
1925	159'5"	167'4"
1928	144'8"	179'0"
1929	158'0"	189'0"
1930	165'9"	190'4"
1931	170'2"	201'0"
1932	172'0"	194'8"
1933	174'8"	196'9"
1934	175'1"	199'2"
1935	163'0"	179'0"

(All figures are read in feet between ground and water.)

The rise in water levels this year is attributed to the spreading grounds for several reasons.

Installation of the spreading grounds began in 1931, the year of the record low.

Levels for the next three years varied within a range of three feet for the high points and five feet for the lows, showing that the various dams and debris checks within the spreading area were beginning to hold water, so that it sank into the ground instead of running off.

Water authorities speak of "percolation" which is another way of saying that water is first absorbed by the earth below the surface, until finally a saturation point is reached and passed, so that the surplus water begins to rise. It is not something that occurs over night.

Through the spreading grounds and catch basins, practically all rain falling in Sierra Madre east of Auburn and north of Grand View is held until it can sink into the storage basin under the wells. Formerly this water would ruff-off, and sink into the ground all the way to the sea. The ground in which the water is stored is known as the Santa Anita basin, being dammed underground by what is called the "Raymond Hill Dike," a geological fault.

Sierra Madre is receiving first benefits from water stored by the local spreading grounds because of the fact that water travels very slowly underground. Sinking into the earth under the local wells, it forms what is known as a "cone," leveling off as time passes so that other communities benefit.

Superintendent Joseph Hogan, of the Sierra Madre water plant feels that it will never be possible to get back to the much higher water levels of the earlier days.

"Our present water levels are bound to improve," he said, "but we will be doing very well if we can hold the water around the present levels, and pump it at a not much greater expense."

During the periods when pumping is necessary the local plant can, and does, draw around 2 1/2 million gallons of water each 24 hour period. Capacity of the two wells is well over 3 million gallons for a 24 hour period.

The Parish of St. Rita wishes to express its appreciation for the co-operation and patronage given the bazaar and dinner by the citizens and merchants of Sierra Madre and the surrounding communities.

Fr. Hyacinth Clarey



Mrs. Ray Gomes of 40 South Hermosa avenue, spent Wednesday in Los Angeles on business.

International exposition, and Mrs. Long attended Grand Chapter O. S. S. at Coronado.

Mrs. Margaret Cubberson of Long Beach was the houseguest of Mrs. Jennie Collins of 73 East Central avenue last weekend.

Mr. and Mrs. Robert McNight will arrive in Sierra Madre tomorrow from Long Beach to reside at 45 North Auburn avenue.

Mrs. N. M. Mockbee, of Long Beach, will spend the weekend with her mother, Mrs. Jennie Collins of 73 East Central avenue.

Mr. and Mrs. Bert Smith, have returned from their extended vacation and are temporarily residing at 196½ Santa Anita Ct.

The door prize Friday night was won by Mrs. William McDonald, and the door prize Saturday evening was won by Mr. Duray. The bicycle went to the John Colbert family, and the dinner prize was awarded to Mrs. Peter Peterman. Many lovely articles were offered at the gaily decorated booths, and at the close of the evening very little of anything was left, except a very well satisfied and happy crowd of people.

Engineers Study Settling Basins

(Continued from page One)

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George Brent as Bill Bradford, and working under cover as a casual reporter, turns the trick, and just as casually falls in love with Bette Davis, confidential bookkeeper for the crime baron.

The put-put of machine guns, police raids, gangster raids and the kidnapping of a witness have all been worked up into a well sustained and exciting yarn aided by a good natural dialogue.

On the same bill "Top Hat" appears with Ginger Rogers and Fred Astaire. They are said to have shattered all screen musical precedents with the nature and variety of their dances in the new romantic comedy which features a complete score of lyrics and melodies by Irving Berlin.

Comedy vies with romance in the picture, four of the theatre's leading laugh creators being featured in supporting roles. They are Edward Everett Horton, Helen Broderick, Erik Rhodes and Eric Blore. The picture runs for five days.

HULL FINDS DESERT WEATHER IDEAL

W. S. Hull, of the Sierra Madre Hardware company, returned Sunday from a week's vacation in Kingman, Arizona, where he was the guest of his son, Charles Hull. Mr. Hull reported ideal weather during his visit in Kingman, stating the temperature was never higher than 80, which made motoring ideal crossing the desert.

P. J. C. PATRON STO MEET
The Patron's Association of Pasadena Junior College will meet Monday, October 28th in the Cafeteria of St. Phillips church on Hill street, near the Junior college.

at their mountain home at Lake Arrowhead.

Mrs. Robert E. Babbitt of 314 East Central avenue, was taken to St. Lukes Hospital in Pasadena, where she underwent an operation on Monday. Friends report that she is doing nicely.

Mrs. Victor Comins, of 213 North Hermosa avenue, and her sister, Mrs. Isador Fisher, of 322 West Grand View avenue, attended a shower in Los Angeles on Sunday which was given for their cousin Miss Estelle Goldbaum.

Among the many Sierra Madreans to attend the Shriners' Circus Monday evening was Mrs. T. L. Blanke, of 271 North Sunny-side avenue. She was the guest of Mr. and Mrs. Sylvan Hansen, and Mr. and Mrs. Frank Forrester of Beverly Hills.

Friends of Mrs. C. G. Hunt, singer, of 520 Ramona avenue, will grieve to learn of the death

Old Quaker pt. .98
Seagrams

5 Crown pt. 1.34

Paul Jones, pt. 1.39

All Other Leading Brands—Compare Prices

WINE—The Finest

Sloe Gin pt. 50c

Vans Gin pt. 69c

Five O'clock

Gin pt. 65c

2 for 25c

Plus State Tax

ARCADIA CUT RATE DRUG

Arcadia Drive-In Market
First Ave. & Huntington Drive
C. A. Kloety, Mgr.

RESNICK'S

Phone 47
78 West Central
FREE DELIVERY

NORRIS
1887

Enjoy
the town's
Finest...

selection of meats and
groceries at incomparably
low prices by doing
your buying here. We
exercise the greatest
care in selecting our
stock, and the most mod-
ern methods of healthful
sanitation assure highest
quality and purity at all
times. Just telephone us,
and we will be glad to
deliver your order.

329-31 W. CENTRAL
Phone 12

This is
National Pharmacy
Week, Oct. 20-26

Get acquainted with your
Pharmacist this week



THINK what it means

when the Rexall Druggist
fills your prescription. Out
of a thousand and one
bottles he selects his es-
sences, tinctures, extracts,
etc. . . . carefully measures
them, and then DOWNS
CHECKS the result. Only
fresh, full strength mate-
rials are used by qualified,
registered pharmacists.

SAVE with SAFETY at
The Rexall DRUG STORE

CENTRAL MARKET

CHAS. E. DAVIS
38 WEST CENTRAL
FREE DELIVERY TWICE DAILY
PHONE 97

Our Fish Dept. Offers

Fine line of Fresh Fish, direct from San Pedro—also
Oyster, Lobsters, Fresh Shrimp and Salt Mackerel—
Our first shipment of Finnan Haddie has arrived—

Swift's or Morrell's Bacon, sliced, lb. 39c
Swift's Premium 1/2lb. pkg. 23c

1935 Legs lb. 25c
Spring Shoulders (trimmed) lb. 18c
Lamb Rib Chops lb. 25c

Gr'd Beef Our Usual
Quality 16c

Choice Steer Pot Roasts

No Bone — TRY ONE TODAY — No Waste

THE SIERRA MADRE SHOPPING NEWS

SIERRA MADRE SHOPPING NEWS

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PASADENA'S NEWEST RENDEZVOUS
AN ATMOSPHERE OF REFINEMENT
Open 11 A.M. to 1 A.M.
COCKTAILS PRICED AT 25c
Complete Restaurant Service
HOTEL CONSTANCE
Colorado Blvd. at Mentor—Colorado 6181
Closed Sunday

the Model Grocery Co.
WEST COLORADO STREET AT DELACY
Pasadena, Calif.

Decorations to Doughnuts
Everything for a gala Hallowe'en party may be secured at Pasadena's Hallowe'en Store—The MODEL—

Party Favors and Decorations . . .

Table Covers, Napkins, Lanterns, Decorated Crepe Paper, Seals, Cut Outs, Paper Hats, Black and Orange Candles, Candy Holders, Paper Horns, Snapping Bon Bons, Centerpieces, Blowouts, Serpentine, Masks and Card Board Skeletons—for artistic parties or the spooky, scary kind—Novelty Department—

Hallowe'en Cake Decorations . . .

Cat Heads, Cats on Moon Faces, Witches, Bats and Moon Faces made out of sugar and egg whites to decorate the home-baked cake—Novelty Department—

Refreshments . . .

Cider, Apples, Popcorn, Model Baked Doughnuts, Orange and Black Bread made to order for Sandwiches, Cat Faced Cookies, Hallowe'en Petits Fours and large Cakes, and Fancy Ice Cream—

Free Parking—CO 2611, ZENith 2611—Free Delivery

LYRIC THEATRE
FOOTHILL BLVD.
MONROVIA. PHONE 3522

—Five Days Starting Friday, October 25—
—Two Outstanding Features—

The king and queen
of rhythm on their
gayest dancing spree!



with Edward Everett Horton, Helen Broderick, Erik Rhodes, Eric Blore
Directed by MARK SANDRICH

**BETTE DAVIS in
SPECIAL AGENT**
with GEO. BRENT
Lyrics and music by
IRVING BERLIN

2 BIG FEATURES
BARD'S COLORADO
MATS. DAILY 4-2 SUN. CONT. FROM 2
ALL SEATS
COLORADO NEAR LAKE
CO. 3191 FREE AUTO PARK
INC. 1000 DIVAN LOGES
25c

Today, Saturday and Sunday — October 25, 26, 27
JACK LONDON'S
"Call of the Wild"
Clark Gable, Loretta Young, Jack Oakey

ROBT. YOUNG
"Calm Yourself"
MADGE EVANS

Tonight — Special Added Attraction

"MANNY" NATHAN'S
AMATEUR VADEVILLE & FUN SHOW
ON THE STAGE SATURDAY NIGHT

50
300
MONDAY
ADDED
ATTRACTION

FREE Music Lessons on the Stage to Children Saturday
Inquire at Office of Bard's Colorado

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CHAS. E. DAVIS
38 WEST CENTRAL
FREE DELIVERY TWICE DAILY
PHONE 97

Our Fish Dept. Offers

Fine line of Fresh Fish, direct from San Pedro—also Oyster, Lobsters, Fresh Shrimp and Salt Mackerel—Our first shipment of Finnan Haddie has arrived—

Swift's or Morrell's Bacon, sliced, lb 39c
Swift's Premium 1/2 lb. pkg. 23c

1935 Spring Lamb Legs lb. 25c
Shoulders (trimmed) lb. 18c
Rib Chops lb. 25c

Gr'd Beef Our Usual Quality 16c

Choice Steer Pot Roasts
No Bone — TRY ONE TODAY — No Waste

Chuck Roast lbs. 18c

Shortening Jewell or Fluffo (4 lbs. 52c) pound 14c
Acorn 11c
1 pound package

Listen to RED HEART DOG FOOD program over Station KFI, Los Angeles
Participation in Ann Warner's Chats, including "The Free Tray for 3 labels" offer—1:15 to 1:45 p.m., Tuesday, Wednesday, Thursday and Friday

N. Y. Cuts Calf Sweet Breads
Beef Tenderloin Brains, Ox Tails

RESNICK'S
Phone 47 78 West Central
FREE DELIVERY

DON'T MISS THESE BARGAINS

Gold Medal Flour, 24 1/2 lb. sack \$1.08
Eggs (fresh, U.S. Large) dozen 39c
Hormel Bacon 1/2 lb. package 19c
Santa Clara Prunes, New Crop, Medium lb. 5c
Dates (Fancy California) lb. 9c
Phillips Soups 5c
Norwegian Sardines, in pure olive oil 3 3/4 oz. can 10c
Tomatoes, Iris brand solid pack, No. 2 1/2 can, 2 for 25c
Corn, Golden Bantam, No. 2 can 2 for 25c
Iris Petite Sweet Corn, No. 2 can 2 for 25c
Peas, Aster Sweet Wrinkled No. 2 can 10c
String Beans, Alta Vista Brand No. 2 can 10c
Rich Flavor Tomatoes No. 2 1/2 can 9c
Rice, Fancy White Rose 2 lbs. 15c
Dry Green Split Peas 2 lbs. 19c
Dry Lima Beans 2 lbs. 19c
Small White Beans lb. 5c
—VEGETABLES—
Fancy Fresh Lima Beans 3 lbs 10c
Fresh String Beans 3 lbs 10c
Bellflower Apples 10 lbs. 25c
Fancy Jonathan Apples 7 lbs. 25c

Large Assortment of fresh Seeds, including Aggeler & Musser, Northrup-King, Ferry's & Fraser's . . .

4 SACKS COW MANURE \$1 | **3 SACKS STEER MANURE \$1**
Ground—Good Quality | Ground—Guaranteed

Try Scotty Allan's Dog Food and notice improvement in general Health of your dog . . .
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--- ARCADIA ---

announce

A Special Showing of Fall and Winter Modes

COATS

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Personality with Fashions Style and Beauty

As Is Always the Rule—
Our Showing of House Dresses and Inexpensive Frocks is unusually complete



Drugs That Stand Rigid Inspection

Look at 'em however you will . . . drugs and supplies you buy here are faultless. We pride ourselves on superior quality goods, to make purchasing safe and sane. Always reasonable, too.

Remember, "There are no bargains in health. Bring your prescriptions to

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NOW SERVING Sea Food Dinners Oyster, Lobster and Fish

COMPLETE STEAK DINNERS
Regular Dinner 50c

Mrs. Preston's Coffee Shop
30 West Central

MORRIS 1887

Enjoy the town's Finest . . .

selection of meats and groceries at incomparably low prices by doing your buying here. We exercise the greatest care in selecting our stock, and the most modern methods of healthful sanitation assure highest quality and purity at all times. Just telephone us, and we will be glad to deliver your order.

329-31 W. CENTRAL
Phone 12

Ellen's Beauty Shoppe
(Formerly Lauretta's)

New Ray Machineless \$6.50
Permanent Wave
Regular Permanents \$1.95
up from . . .

We specialize in Bleaching and Tinting

Baldwin Avenue and Central (upstairs) Phone 87

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SCHOOL OF STAGE DANCING
Offers Training in
Ballet, Toe, Acrobatic Tap and
Ballroom
For Children and Adults
Tuesday and Friday
Baldwin & Central Aves.

50c
Sierra Madre

The NEWS prints the NEWS while it is news and prints it first!

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated.

Margaret Fitch Oct. 25
Sammy Embree Oct. 26
Ben Lyon Oct. 26
John Graham, Jr. Oct. 27
Emile Smith Oct. 27
Lois Pickett Oct. 28
Mrs. Henry M. Olsen Oct. 29
Mrs. Augusta Coats Oct. 29
Jack Hosford Oct. 29
Mrs. F. D. R. Moore Oct. 29
Ronald Pulling Oct. 30
Mrs. Emile Smith Oct. 30
J. P. Schaefer Oct. 31
Lillias Dowding Oct. 31
Earl Topping Oct. 31
Eugene Colbert Oct. 31
Mrs. E. D. Robertson Nov. 1
Raymond Wheeler Nov. 1

Add Extra Protection

to the home of your dreams by asking your architect to specify our seasoned lumber.

Because we maintain generous stocks in all standard widths and lengths your orders are promptly filled at the lowest market prices.

Sierra Madre Lumber Co.

J. S. BILLHEIMER, Manager

35 East Montecito

Phone 23



The only "ADVANTAGE" you can expect from bigger cleaning establishments is a higher price . . .

Our service in cleaning, dyeing and tailoring is the BEST you will be able to find anywhere. It is both convenient and sensible to trade in Sierra Madre.

Sierra Madre Tailors
Cleaners & Dyers

W. E. Craig — Tony Delvecchi

14 West Central

Phone 3

ARCADIA

— THEATRE —
44 East Huntington Drive
ARCADIA

Admission 10c and 25c

Fri., Sat.—October 25, 26

"March of Time"

"SHE"

with
Randolph Scott, Helen Gahagen
also

"After the Dance"

with
Nancy Carroll, George Murphy

Sun., Mon., Tues.—Oct. 27-29

"Naughty Marietta"

with
Janette McDonald and
Nelson Eddy

— also —

"MURDER MAN"

with
Spencer Tracy, Virginia Bruce

Wed., Thurs.—October 30, 31

"PURSUIT"

Chester Morris, Sally Eilers

"Man on the Flying Trapeze"

with
W. C. Fields

MORE C MILES!

ATLAS TIRES

Discard the Tires that are threatening to go at any moment. Investigate these Money Saving Big Tire Values ! ! !

Standard Service Station

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Play School

for children
2 - 5 years

Open Air Activities
Experienced Director

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A NEW SUBSCRIPTION OFFER
THAT BRINGS YOU MANY NEW
MAGAZINES TO CHOOSE FROM

THE BIG 3 OFFER
THIS NEWSPAPER + FULL YEAR
AND 3 OF THESE FAMOUS MAGAZINES!

\$250

2 MAGAZINES IN GROUP A
1 MAGAZINE IN GROUP B
3 IN ALL

GROUP A CHOOSE 2

- McCall's Magazine 1 Yr.
- Mystery (Detective) 1 Yr.
- Home Magazine 1 Yr.
- New Movie 1 Yr.
- Tower Radio Magazine 1 Yr.
- Pathfinder (Weekly) 1 Yr.
- Serenade (Romance-Fiction) 1 Yr.
- Better Homes & Gardens 1 Yr.
- Good Stories 1 Yr.
- Pictorial Review 1 Yr.
- Needlecraft 1 Yr.

Check 2 magazines thus (x)

- Woman's World 1 Yr.
- Household Magazine 1 Yr.
- Capper's Farmer 1 Yr.
- Successful Farming 1 Yr.
- Home Circle 1 Yr.
- Illustrated Mechanics 1 Yr.
- The Farm Journal 1 Yr.
- The Country Home 1 Yr.
- Mother's Home Life 1 Yr.
- Home Friend 1 Yr.
- Poultry Tribune 1 Yr.
- Gentlewoman Magazine 1 Yr.

Check 1 magazine thus (x)

This Offer
Fully Guaranteed.
All Renewals will
be Extended

MAIL THIS COUPON NOW!

Check the three magazines desired and return list with your order. Fill out coupon carefully. Gentlemen: Enclose \$. . . Please send me the three magazines checked with a year's subscription to your newspaper.

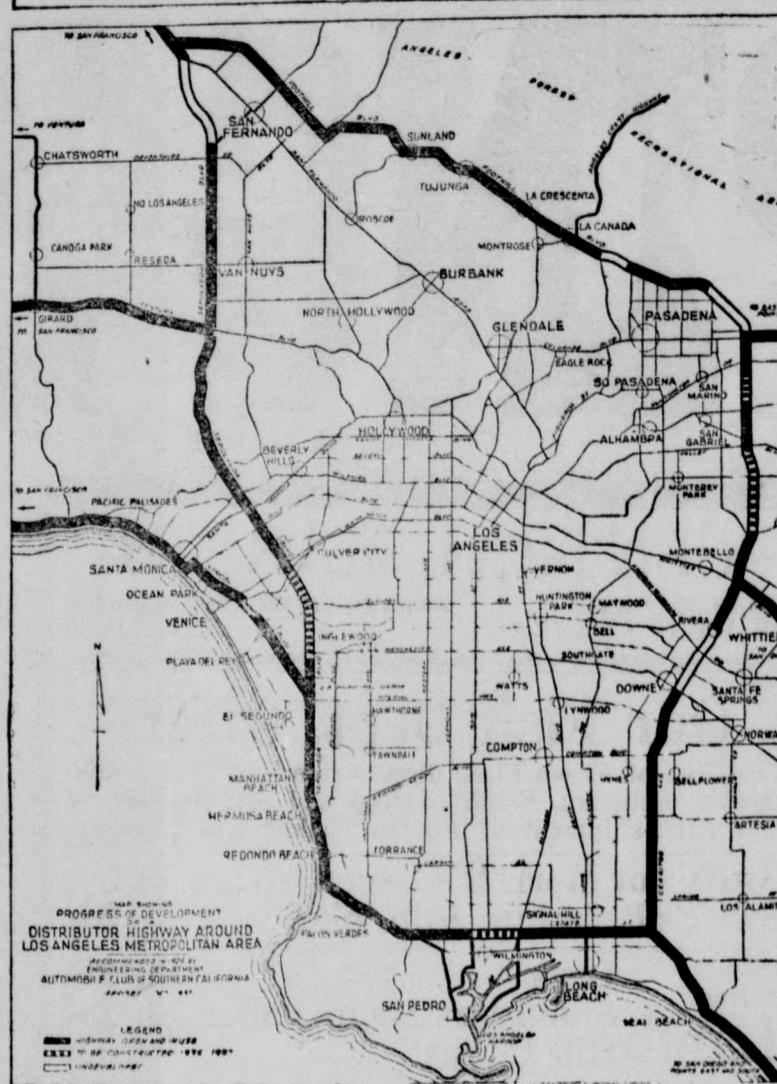
NAME _____

STREET OR R.F.D. _____

TOWN AND STATE _____

QUOTATIONS ON MAGAZINES NOT LISTED SENT ON REQUEST

Circle Route Affords Short Cuts



Paving completion on Sepulveda Boulevard from San Fernando to Washington Boulevard, Los Angeles, brings into use the State Distributor Highway around the more congested metropolitan area. Showing status of progress, this map marks the route recommended by the Automobile Club of Southern California in 1926 to provide for future through traffic.

PEN SLANTS

By John Copeland

In a letter-to-the-editor vein we want to rise in voice of one of Sierra Madre's most revered institutions, which now appears in danger of falling before the invasion of a doggone upstart movement. Used to be that the artistic surge hereabouts was most prominently expressed by the paint and canvas gents who go around in Windsor ties, and odd Dewey-esque eye visors; but now, alas, the palette has given way before the determination of the quill . . .

Brother McCarthy started it when he opened up his literary workshop. This was to be a short-story course, but people sneaked in now and then with a play, a novel chapter or something—and finally a gentleman of French descent who used to edit a well-known Hollywood mag, popped in with a bit of verse. The jig was up. Poetry. The air is heavy with it now. Jingles dash out and nip your ankle. Sonnets snap viciously at your heels. Free verse germs seep into your drinking cup.

Limericks leap lugubriously at your throat, and meters go snarling savagely all over the place. Gad sir!, it's all come to a pretty pass.

Social Note: Ted Clark is on his way back to Santa Anita. If hoses think about such things at all, Ted must be pretty well satisfied with himself. His gallant run in the big handicap last season was as thrilling as would be the sight of Jimmy McLarnin out-pointing Joe Louis for 13 rounds.

Latest scathing quip of Helen (Mrs. Gene) Holliger: "I have my suspicion of anyone who writes about sunsets."

SPORT JOTTINGS

—

Two years ago he was the country's greatest coach; now he's a chump for the wolves to gnaw on. But just wait—if the old nag works up steam and pulls one out of his hat against Elmer Layden's lads, everything will be forgiven and he'll be reinstated in sportdom's affection, with love and kisses from the sport desks. Of course, pulling one out of the hat against the Indians will be a tough assignment for any team to cover this year. Even disregarding the very proficient Irish attack, Mr. Shakespeare's mighty toe could hold most any enemy at bay, as demonstrated against the Pitt powerhouse.

Tossup between UCLA, Washington and California for the New Year's invitation. Not much question but what the Bruins, stacked against a well built-up opponent, would draw a honey of a crowd. As for the remainder of the Westwood outfit's schedule—as long as Cheshire can shake loose for a couple of long gains per

SOUTHLAND GROWS
BIG LIME CROP NOW

The United States Civil Service Commission has announced an examination for railway postal clerk. Applicants are to be between 18 and 35 years old and applications must be on file not later than October 28.

Persons interested should apply at once for information to Florence Wicks, Secretary of the U.S. Civil Service Board of Examiners, at the local post office.

TO HOLD EXAM FOR JOB
IN POSTAL SERVICE

There is a total of at least 26,200 trees planted in Los Angeles, Orange, San Diego, Imperial, Riverside, San Bernardino, Ventura, Santa Barbara and Tulare counties. Although the oldest plantings are in Los Angeles and Orange counties, the most active, recent planting has taken place in San Diego and Orange counties, according to the reports.

A. M. MORSE
agent for
Los Angeles Examiner
Phone 264-2

HENRY'S COFFEE SHOP

at 45
North Baldwin

Phone 242-1

Fine Home-Cooked Meals Served at All Times

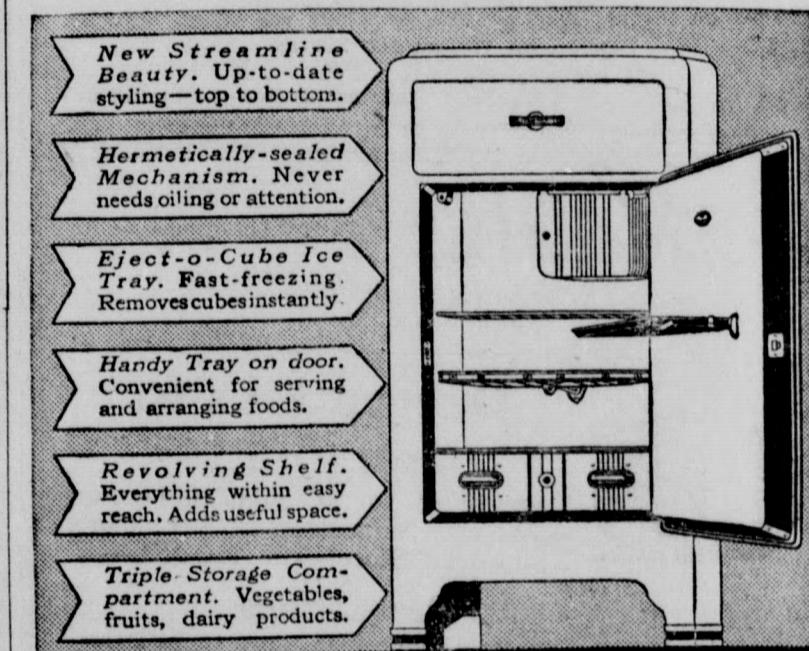
Dinner Served from 11 a.m. to 8 p.m.

Man-Sized Portions of Quality Food

Pitzer & Warwick

Clothes for Lad and Dad
321 East Colorado Street

Pasadena
Two Parking Lots—24 S. Garfield and 35 N. Euclid



Westinghouse

THE NEW REFRIGERATOR FOR THE Streamline Age

TOM TYLER, Prop.

PHONE 38

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and
NOREN EATON
ATTORNEYS-AT-LAW

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Los Angeles, Calif.
Telephone MI 3427

DR. MARY GROTH
OSTEOPATH
PHYSICIAN & SURGEON
144 E. Highland Ave.
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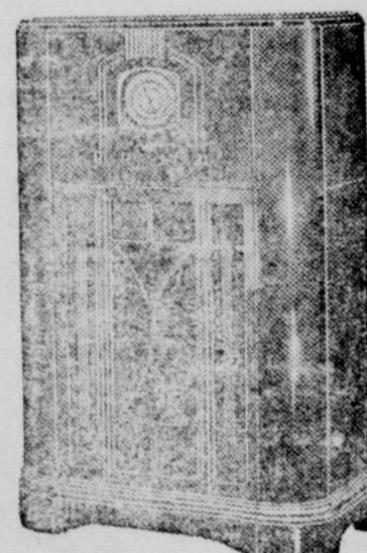
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